



WELCOME TO THE WONDERFUL

Dear Superheroian.

They said man couldn't reach the moon, but it happened! They said Lindberg couldn't cross the Atlantic, but it happened!

They said that the two greatest Superheros of all time could never be teamed up in one book, but it happened! And they said that a catalog to entice the serious collector, the Superhero toy lover, and comic book reader could never be prepared, BUT WE MADE IT HAPPEN!

Yes, as you turn the pages of the greatest catalog ever, dedicated to the superheros that we love, you may not be able to believe that we were able to assemble so many goodies in one book. And what a book -- the COMIC BOOK OF SUPERHERO MERCHANDISE, with every ginchy gizmo possible (and then some).

Read it! Enjoy it! Love it! and then you can fill in those funny lined coupons in the back and faster than you can say Mxyzptlyk you'll be in receipt of the goodies

you've ordered. That's our promise.

IVAN (not the terrible one, THE GREAT ONE)

If you're in the neighborhood stop by the SUPERHERO SHOP CENTERGROVE ROAD & ROUTE 10, RANDOLPH TOWNSHIP NEW JERSEY. PHONE 201 - 361-6327.

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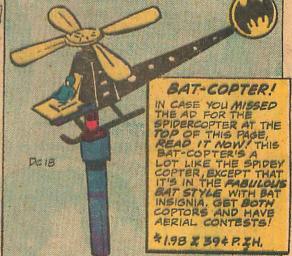
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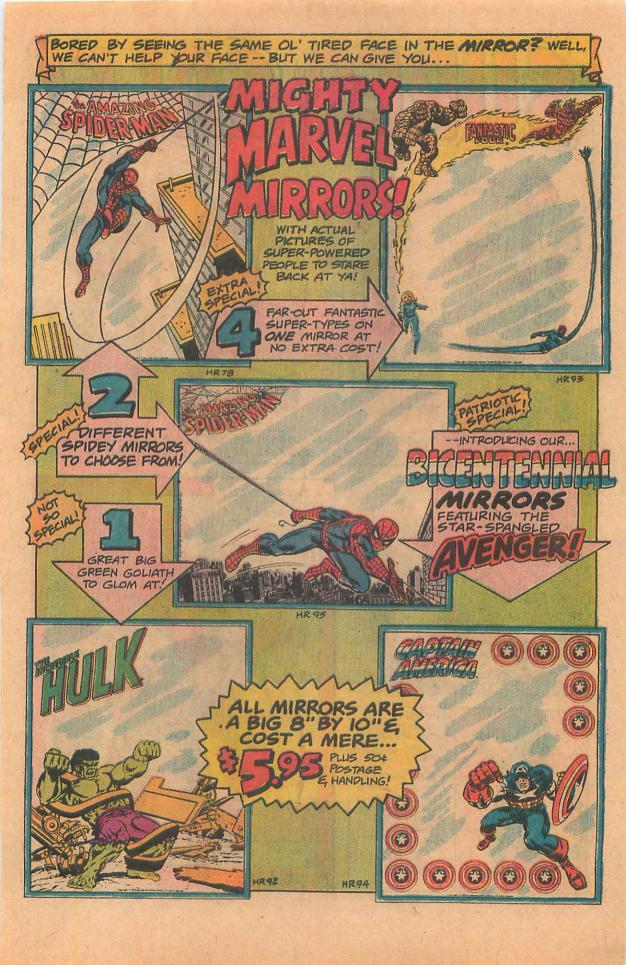














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ALL THE WAY
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THE
WOUSE!













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HR 35



HR 30

HR 31



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YOUR

CAR -- YOU PROVIDE VERY OWN FUN ON SATURDAY NIGHT!





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CAN SAVE THOSE NICKLES
AND DIMES AND WATCH YOUR
MONEY GROW LINTIL YOU'VE GOT ENOUGH
TO BUY THE OTHER ITEMS IN THIS
CATALOG! YOU CAN GET A SPICER-MAN,
SUPERMAN OR BATMAN BANK IN
GORGEOUS, FULL-COLOR:



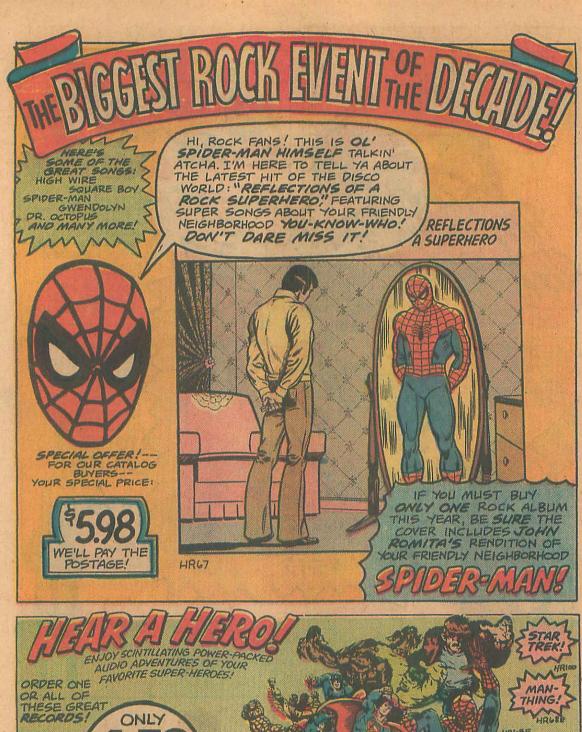


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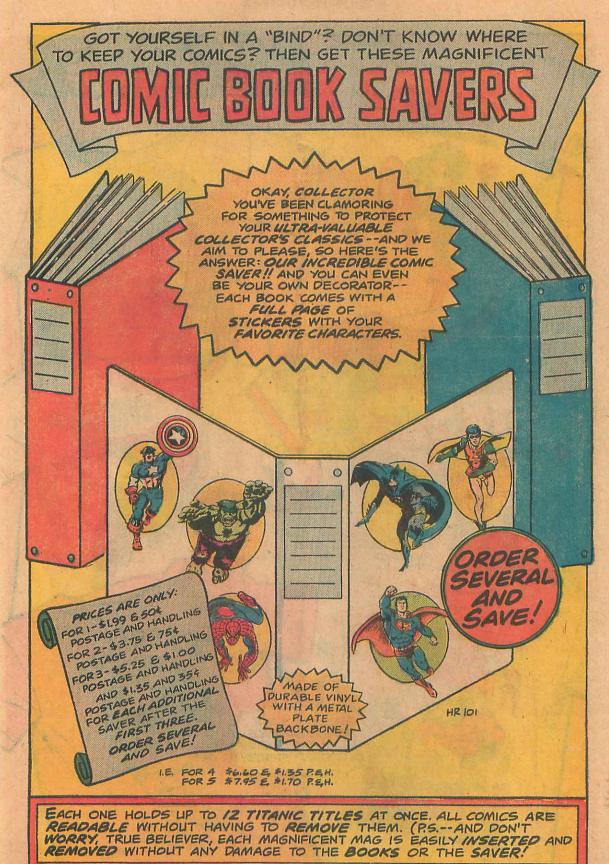
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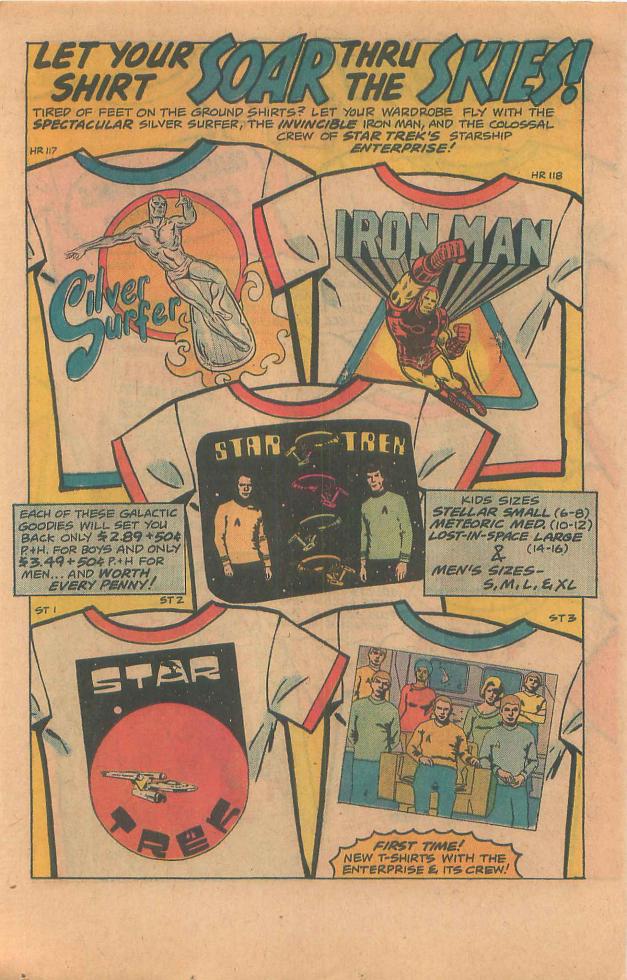




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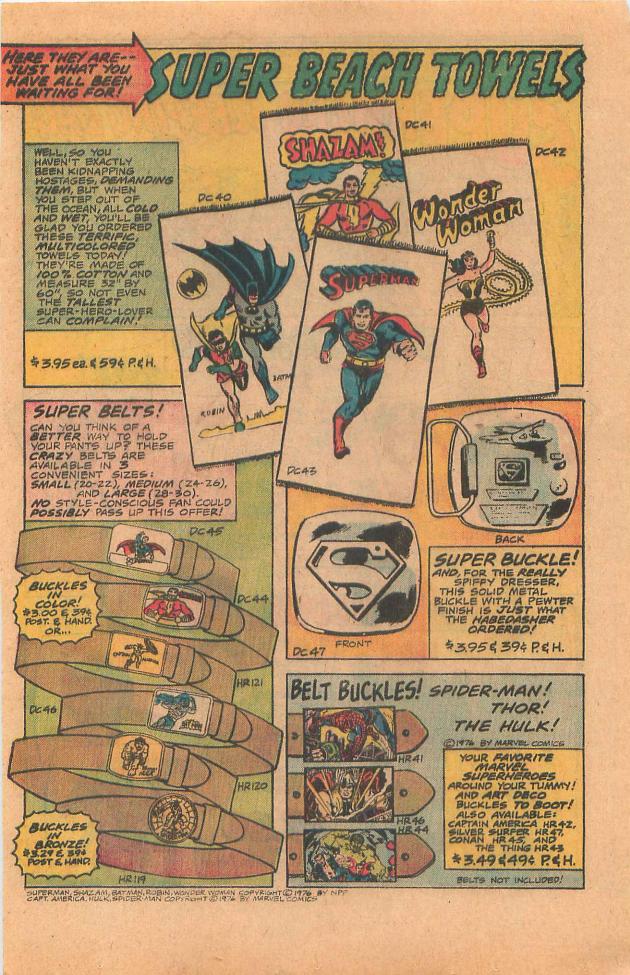




























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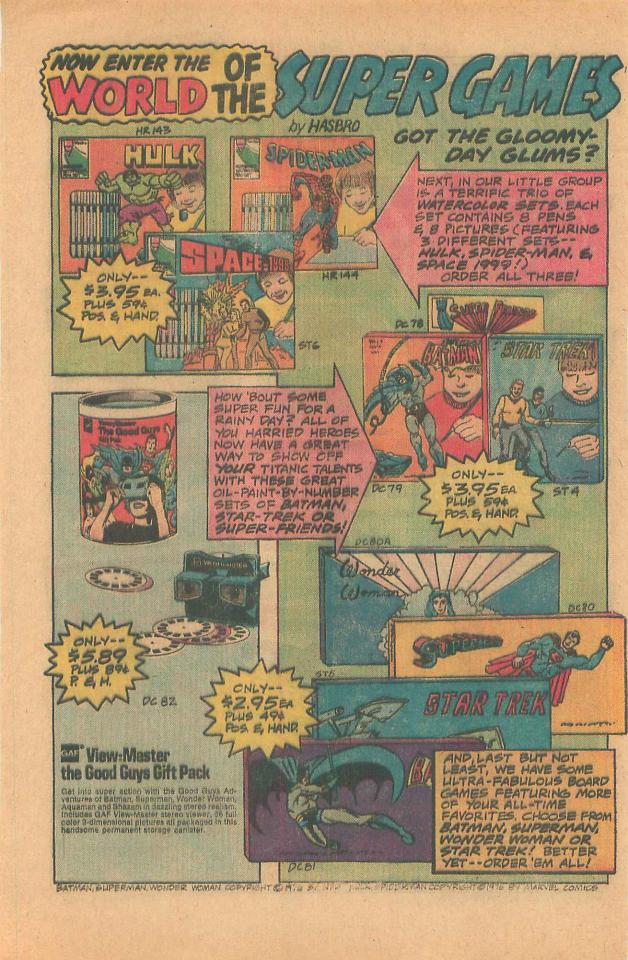
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