

THE

SUPERHERO ENTERPRISES PRESENTS...

50¢
CC

SUPERHERO

1
02-693

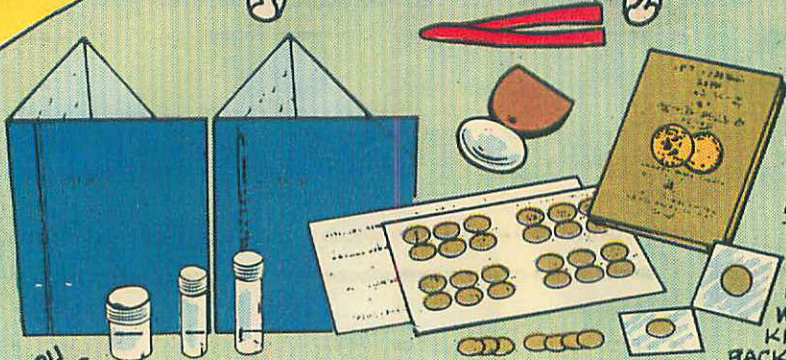
CATALOG OF GAMES, BOOKS, TOYS, PUZZLES



COIN COLLECTING

IT'S MORE FUN THAN YOU THINK!

33-PIECE COIN COLLECTION



...TO GET THINGS GOING THIS COLLECTORS KIT INCLUDES 2 COIN FOLDERS, STORAGE BOXES, POCKET MAGNIFIERS, A COIN VALUE BOOK AND MUCH MORE! THERE'S EVEN THE FAMOUS 1943 POS STEEL CENTS, WHICH ARE NO LONGER IN CIRCULATION ANYWHERE! THIS ENTIRE KIT ONLY SETS YOU BACK **\$7.95** (PLUS \$1.00 FOR POSTAGE AND HANDLING)

HAVEN'T YOU ALWAYS WANTED A TREASURE CHEST OF YOUR OWN?



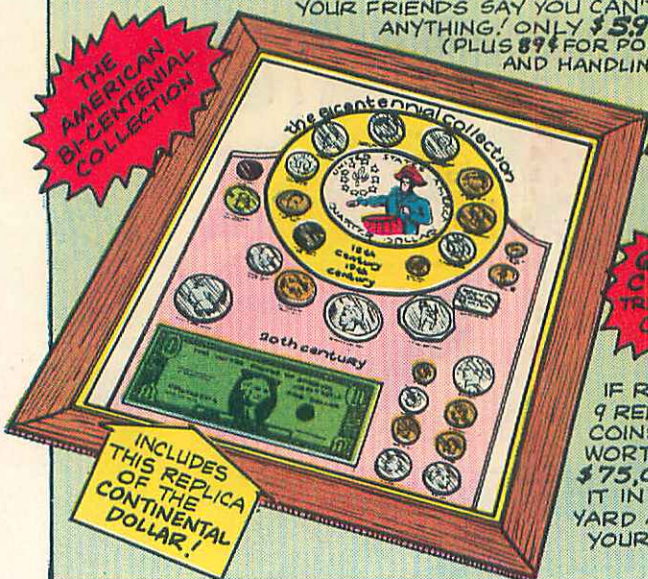
ADD A LITTLE INTERNATIONAL FLAVOR TO YOUR COLLECTION WITH THIS TREASURE CHEST FILLED WITH 100 DIFFERENT COINS FROM ALL OVER THE WORLD! YOU'LL IMPRESS YOUR FRIENDS (AND ENEMIES TOO) WITH COINS FROM 50 DIFFERENT COUNTRIES! TREASURE CHEST AND COINS JUST **\$9.99** (PLUS 59¢ FOR POSTAGE AND HANDLING.)

LINCOLN MEMORIAL KIT FOR YOU DO-IT-YOURSELFERS, THIS HANDSOME 9" X 11" GENUINE WOOD FRAMED PLAQUE IS FUN TO ASSEMBLE! COMES COMPLETE WITH 19 UNCIRCULATED COINS, WOOD FRAME AND MOUNTS. POINT PROUDLY TO THIS WHEN YOUR FRIENDS SAY YOU CAN'T DO ANYTHING! ONLY **\$5.99** (PLUS 89¢ FOR POSTAGE AND HANDLING)



30 HANDSOME PIECES TRACE THE HISTORY OF AMERICAN COINAGE FROM 1776-1976! THIS VALUABLE COLLECTION OF HISTORIC REPLICA COINS IS ONLY... **\$29.95** PLUS \$2.00 FOR POSTAGE & HANDLING.

THE AMERICAN BI-CENTENNIAL COLLECTION



INCLUDES THIS REPLICA OF THE CONTINENTAL DOLLAR!

GOLD COINS TREASURE CHEST



IF REAL THESE 9 REPLICA GOLD COINS WOULD BE WORTH OVER \$75,000.00! BURY IT IN YOUR BACK YARD AND FOOL YOUR FRIENDS!

\$5.99 (PLUS 89¢ POSTAGE & HANDLING)

SHOW EVERYONE THAT EVEN THOUGH YOU LOVE COMICS, YOU CAN STILL HAVE OTHER INTERESTS!

PREEE-SENTING THE GREATEST COLLECTION OF

GALACTIC GOODIES

EVER ASSEMBLED BETWEEN TWO COVERS!

DEAR SUPERHEROIAN,

YOU'VE MADE US DO IT! OUR MINDS WERE COMPLETELY BOGGLED BY YOUR RESPONSE TO OUR LAST CATALOG. BUT THE STAGGERING PART WAS THE AWESOME AMOUNT OF LETTERS WE'VE RECEIVED EXPRESSING YOUR GRATITUDE. ALLOW US TO EXPRESS OUR GRATITUDE! AFTER ALL WE WOULD BE NOTHING WITHOUT YOU! THANKS. SO, WHAT IS OUR ANSWER TO YOU? SIMPLE. A NEW CATALOG EVEN BIGGER, BETTER AND MORE BOMBASTICALLY BOUNTIFUL THAN THE LAST!

YOU ASKED FOR IT -- YOU GOT IT! FLIP THROUGH THESE GLORIOUS PAGES, GAZE OVER THE GOODIES (TRY NOT TO DROOL TOO MUCH-- YOU DON'T WANT YOUR CATALOG TO GET ALL SOGGY), FILL OUT OUR MAGNIFICENT COUPON AND SEND US YOUR HARD EARNED SHECKLES. WE WON'T LET YOU DOWN. THAT'S OUR PROMISE!

IVAN

(NOT THE TERRIBLE ONE)

THE GREAT ONE

PS. JUST BECAUSE WE LOVE YOU (AND MONEY!) WE HAVE OPENED UP THE SUPERHERO SHOP!!! ONCE YOU FEAST YOUR EYES ON OUR SNAPPY STOREFRONT (SEE OUR CONTEST IN THE CENTERFOLD) AND QUITE POSSIBLY THE GREATEST INNOVATION IN SUPERHERODOM, INSIDE-- YOU'LL NEVER WANT TO LEAVE. WHERE IS IT? THE LIVINGSTEN MALL, LIVINGSTEN, NEW JERSEY. PAY US A VISIT. YOU WILL NEVER REGRET IT!

-- THE ORIGINAL SUPERHERO SHOP (CENTER GROVE ROAD AND RT. 10, RANDOLPH TOWNSHIP, NEW JERSEY IS STILL OPEN. SO COME ON OVER! PHONE: (201) 361-6327 -- (212) 349-3451

IVAN SNYDER: PEERLESS PUBLISHER
LEN GROW: PRODUCTION ART MANAGER
JIM SALICRUP: HYPE MONGER CHIEF WRITER
JIM NOVAK: MASTERFUL LETTERER
ARTISTS: DAN ADKINS, MARIE SEVERIN,
BRUCE MILLER, GARY BRODSKY,
BRIAN MOORE, JOHN FULLER,
BRUCE PATTERSON, JEFF
NELSON YOMTOV: COURAGEOUS COLORIST
WRITERS: SCOTT EDELMAN, JAY MITCHELL,
ROGER STERN, DUFFY VOHLAND
ALSO LETTERING: IRVING WATANABE
AND KARIN

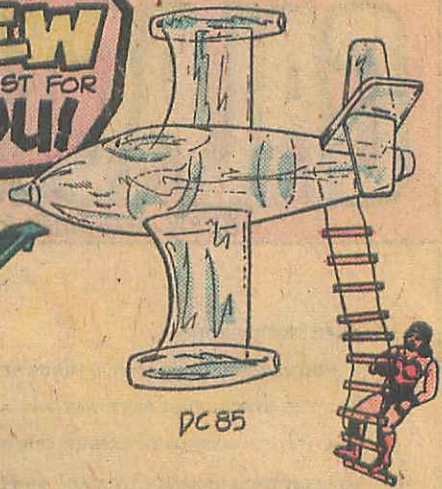
OUR GUARANTEE

IF YOU ARE NOT FULLY SATISFIED
OR IF YOUR ORDERS ARE NOT
RECEIVED IN TIME FOR CHRISTMAS
(AND ARE POSTMARKED BEFORE
DEC. 10) THE MERCHANDISE MAY
BE RETURNED FOR A FULL REFUND.

ON ALL ORDERS OVER \$25.00 WE
OFFER A FULL 10% DISCOUNT.
ALL ORDERS OVER \$10.00 WILL
RECEIVE A FREE MYSTERY GIFT.

MEGO COMIC ACTION SCENES!

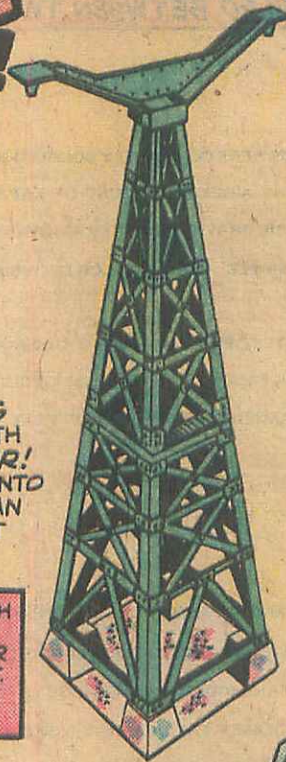
**ALL
NEW
AND JUST FOR
YOU!**



PC 85

WONDER WOMAN'S INVISIBLE PLANE!

UNLEASH YOUR DESTRUCTIVE
URGES UPON THE COLLAPSING
TOWER! YOU CAN BLAST IT WITH
THE COMIC ACTION ACTIVATOR!
CRASH THE INVISIBLE PLANE INTO
IT! EVEN WONDER WOMAN CAN
SMASH THE TOWER THAT WON'T
STAY DOWN!



**COMIC
ACTION
ACTIVATOR**

INCLUDES TOWER, INVISIBLE PLANE WITH
ROPE LADDER AND OPENING CANOPY,
COMIC ACTION ACTIVATOR AND WONDER
WOMAN! **\$12.95** (PLUS \$1.00 POST.
AND HANDLING)
GETS YOU ALL THIS!

BATMAN'S

BATMOBILE WITH EXPLODING BRIDGE!

CAN THE CAPED CRUSADER
CROSS THE BRIDGE OF
DOOM? OR WILL HE AND
THE BATMOBILE BE
BLOWN TO BITS?
YOU DECIDE!



INCLUDES --
BRIDGE-SECTION,
BATMOBILE,
COMIC ACTION
ACTIVATOR
& BATMAN!
ONLY!
\$12.95
(PLUS \$1.25 POST.
AND HANDLING.)

PC 84

BEWARE SNAP-TOGETHER BRIDGES!



KEEP SUPER VILLAINS IN HERE!

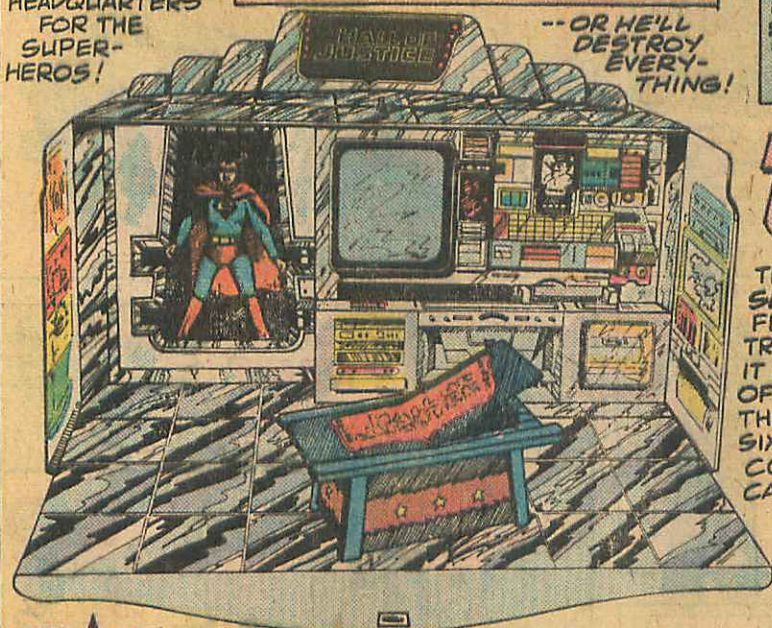
FORTRESS OF SOLITUDE
HEADQUARTERS FOR THE SUPER-HEROS!

DON'T LET ANY NASTY VILLAINS GET TO THAT COMIC ACTION ACTIVATOR--

--OR HELL DESTROY EVERYTHING!

DC 86

INCLUDES CONFERENCE TABLE & CHAIRS, FULL CRIME-FIGHTING CONSOLE & SUPERMAN, MERELY \$14.95 PLUS \$1.50 POST. AND HANDLING.



THE HALL OF JUSTICE

THIS IS WHERE THE SUPER-FRIENDS MEET! FEATURING THE ALL-NEW TRANS-LOCATION CHAMBER! IT SENDS THE SUPERHERO OF YOUR CHOICE TO WHERE THE ACTION IS! DIAL UP TO SIX DISASTERS ON THE CONSOLE IN CASE YOU CAN'T THINK OF ANYWHERE!

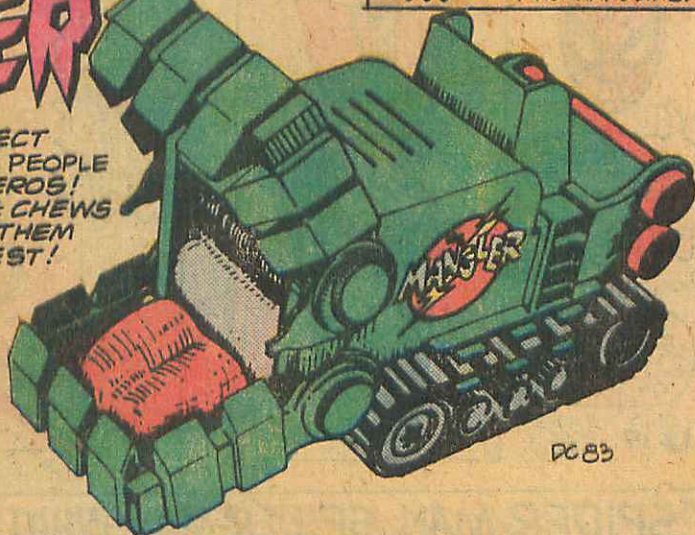
DC 89

INCLUDES TRANS-LOCATION CHAMBER, MAP-TABLE AND CRIME COMPUTER! \$19.95 PLUS \$2.00 POST. AND HANDLING.

THE MANGLER

THE PERFECT PRESENT FOR PEOPLE WHO HATE SUPERHEROS! THIS VILLAINOUS VEHICLE CHEWS UP SUPERHEROS AND SPITS THEM OUT FLAT AS A BOARD! HONEST!

EACH MANGLER INCLUDES AN EVIL VILLAIN CARD, JUST \$5.95 PLUS 75¢ POST. AND HANDLING.



DC 83

NEW - THE WORLD OF MARVEL - BE THE FIRST ONE ON YOUR BLOCK TO HAVE THIS BLOCK - THE HOMES OF THE SUPERHEROS - THE BAXTER BUILDING, THE DAILY BUGLE, 36 MARVEL CHARACTERS AND MORE

ALL THIS FOR ONLY \$6.95

WELCOME, TO MY PARLOR OF MIND BOGGLING SPIDER-MAN MADDNESS!

LOOK OUT, EVIL KNEIVEL! IT'S SPIDEY ON WHEELS!

I'LL RACE YOU ANYTIME, MY GYRO-POWERED STUNT CYCLE IS NUMBER ONE!

GET YOURS FOR \$1.98 (PLUS 39¢ POST. & HAND.)

HEY-YOU ARE NOW LOOKING AT THE FINEST PIECE OF MERCHANDISE IN THIS WHOLE CATALOG, NAMELY YOURS TRULY DA FONZ! AYYY!

ONLY \$8.95 PLUS 59¢ POST. & HANDLING

THIS ONE IS RATHER POPULAR AROUND THE AVENGERS' CLUB HOUSE! IT'S THE...

...MIGHTY MARVEL DART BOARD, OF COURSE!

\$3.95 PLUS 50¢ POSTAGE & HANDLING.

HERE'S MY PERSONAL FAVORITE, MADE TO LOOK ALMOST LIKE MY WEB-SHOOTER!

JUST DON'T LET DOC OCK GET HIS HANDS ON THIS!

ONLY (PLUS 39¢ POST. & HAND.) \$3.19

MARVEL COMICS

SUPER HEROES

FEATURES: KRAVEN! DOC OCK! RHINO! DR. DOOM! GALACTUS! VULTURE! KINGPIN! AND THE GREEN GOBLIN!

INCLUDES THIS SPECIAL DART GUN!

SUPER SAFE!

"SPIDER-MAN, SPIDER-MAN! WHAT ABOUT ME?" PETER PARKER

FOR YOU JIGSAW
PUZZLE FREAKS
OUT THERE, THIS
GIANT (9 SQUARE
FEET) POSTER-
PUZZLE IS FOR
YOU!



YOU CAN
GET A GIANT
POSTER-PUZZLE
OF MY PAL, GALEN
(FROM THE PLANET
OF THE APES) ALSO!
HR55A

HR55

...THE
AMAZING
SPIDER-MAN.
JUST \$3.49
& 75¢ POSTAGE
& HANDLING.

BE CREATIVE AND HAVE FUN WITH:

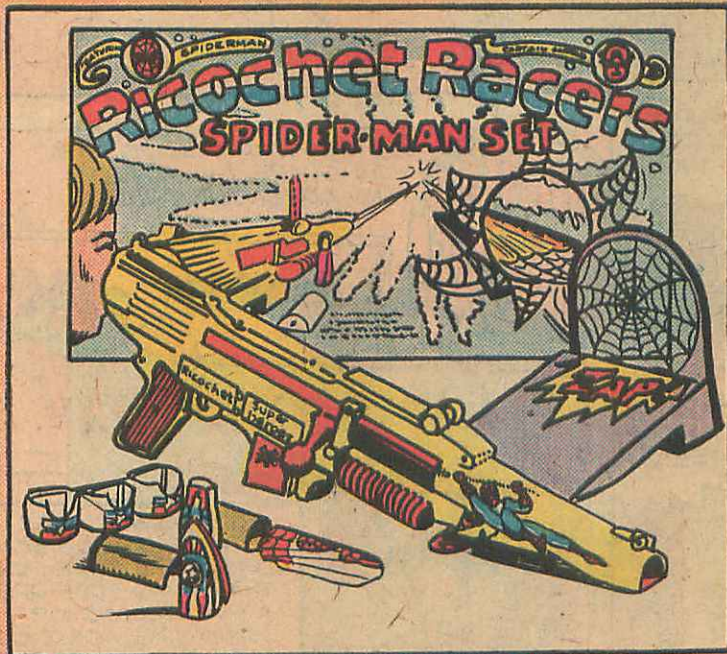
COLORFORMS!!



CREATE YOUR OWN SENSES-SHAT-
TERING, SUPER-SCENES WITH EITHER
THE MARVEL OR DC COLORFORMS
SETS! EACH ONLY: \$2.95 PLUS
50¢ FOR POSTAGE & HANDLING.

©1976 BY NFP

THE AMAZING SPIDER-MAN
Ricochet Racers
SPIDER-MAN SET



FEATURES EVERYTHING
YOU SEE HERE!

HR147

THE AMAZING
SPIDER-MAN
VS.
**CAPTAIN
AMERICA**

IN THE DRAG RACE
OF THE CENTURY!

THE MOST ACTION
FILLED RACING
GAME EVER CREATED!



FIND OUT OVER
AND OVER AGAIN!

ALL
THIS FOR **\$16.95** PLUS \$1.50
ONLY: POST. &
HANDLING.

NOW ENTER THE WORLD OF THE SUPER GAMES

by HASBRO

GOT THE GLOOMY-DAY GLUMS?

NEXT, IN OUR LITTLE GROUP IS A TERRIFIC TRIO OF WATERCOLOR SETS. EACH SET CONTAINS 8 PENS & 8 PICTURES (FEATURING 3 DIFFERENT SETS-- HULK, SPIDER-MAN, & SPACE 1999!) ORDER ALL THREE!



HULK



SPIDERMAN



SPACE 1999

ONLY--
\$3.95 EA.
PLUS 59¢
POS. & HAND.

HR 144
COLOR SETS!



SUPER FRIENDS



BATMAN



STAR TREK

ONLY--
\$3.95 EA.
PLUS 59¢
POS. & HAND.



Viewmaster
The Good Guys Gift Pack

HOW 'BOUT SOME SUPER FUN FOR A RAINY DAY? ALL OF YOU HARRIED HEROES NOW HAVE A GREAT WAY TO SHOW OFF YOUR TITANIC TALENTS WITH THESE GREAT OIL-PAINT-BY-NUMBER SETS OF BATMAN, STAR-TREK OR SUPER-FRIENDS!

NEW SLIDES

**SPACE 1999!
STAR TREK!
BATMAN!
SUPERMAN!
SHAZAM!**

EACH SLIDE
\$1.75 & 25¢
POS. & HAND.



ONLY--
\$5.89
PLUS 89¢
P. & H.

THRILLS GALORE!

YOU AND YOUR FRIENDS NOW CAN SHARE THE ACTION AND ADVENTURE WITH...



SUPERMAN

3-D ACTION

SEE THE MOST AMAZING ADVENTURES IN STEREO REALISM WITH THE GAF GOOD GUYS GIFT PACK! SEE STAR TREK, SPACE 1999, SHAZAM, BATMAN AND SUPERMAN AS YOU'VE NEVER SEEN THEM BEFORE! INCLUDES GAF VIEWMASTER, 56 COLOR 3-D ACTION SCENES IN THIS SENSATIONAL STORAGE CANISTER!

ONLY--
\$2.95 EA.
PLUS 49¢
POS. & HAND.



STAR TREK

...BATMAN! THESE ULTRA-FABULOUS BOARD GAMES ARE MORE FUN THAN DOING PUSH-UPS ON A LIVE VOLCANO OR DOING HOMEWORK! YOU'LL EVEN GAIN NEW FRIENDS ONCE THEY FIND OUT THAT YOU HAVE THE GREATEST GAMES EVER!

NEW!
AND
NIFTY!

**ATTENTION, ALL
YOU SUPER
PHILATELISTS***

*THAT'S FANCY FOR STAMP COLLECTORS!

IF YOU LOVE COLLECTING,
THIS IS YOUR LUCKY DAY! THE
**SUPERHERO COLLECTOR
STAMPS** ARE MORE THAN
JUST STAMPS, THEY TELL YOU
EVERYTHING YOU EVER WANTED
TO KNOW ABOUT YOUR FAVOR-
ITE CHARACTERS! THEY'RE IN
FULL COLOR, TOO!

SPECIAL!

SUPER STARTER SETS:
GET THE DELUXE SUPER-
HERO STAMP ALBUM PLUS
3 ASSORTED SETS OF
STAMPS -- ALL FOR ONLY
\$4.79 (PLUS 75¢ POST.
& HANDLING)
GET THE DC STARTER SET
OR THE MARVEL STARTER
SET (OR BOTH!)

STARTER
SET
DC37

©1976 BY NPP

**MARVEL OR DC STAMP
ALBUMS ONLY
\$1.79** (PLUS 39¢ FOR
& HANDLING)
EACH!

STAMP SETS ARE ONLY
\$1.29 (PLUS 29¢
FOR & HANDL.)
EACH! CHOOSE FROM!

MARVEL

DC

M7	SPIDER-MAN	DC1	SUPER-MAN
M8	HULK	DC2	BATMAN
M9	THOR	DC3	SHAZAM
M10	FANTASTIC FOUR	DC4	WONDER WOMAN
M11	CAPTAIN AMERICA	DC5	FLASH
M12	IRON MAN	DC6	SUPER VILLAINS

'NUFF
SAID!

COLLECT STAMPS! NOT DUST!

STARTER
SET
MR14B

©1976 BY MCG

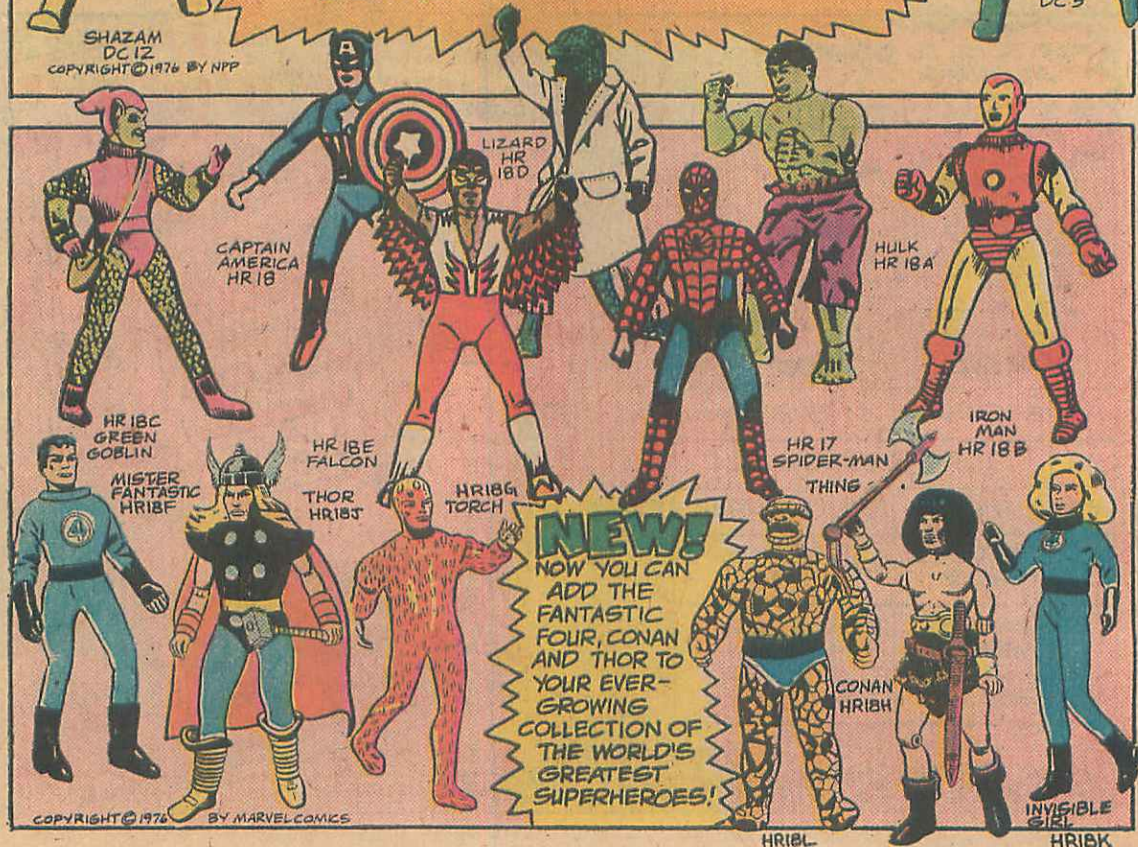
ENTER THE WONDERFUL WORLD OF THE...

MEGO® SUPER-HEROES



THESE FANTASTIC LIVE-ACTION FIGURES LET YOU STAGE SCENES FROM YOUR FAVORITE STORIES-- AND INVENT NEW ONES OF YOUR OWN. SET 'EM UP, PHOTOGRAPH 'EM, AND USE THE PHOTOS TO MAKE YOUR VERY OWN COMIC BOOKS! OR ELSE, JUST THROW 'EM ON THE FLOOR!-- JUST JOKIN' FOLKS! (EACH DOLL- \$3.79 & 59¢ POSTAGE & HANDLING)

SHAZAM DC 12
COPYRIGHT © 1976 BY NPP



NEW!
NOW YOU CAN ADD THE FANTASTIC FOUR, CONAN AND THOR TO YOUR EVER-GROWING COLLECTION OF THE WORLD'S GREATEST SUPERHEROES!

COPYRIGHT © 1976 BY MARVEL COMICS

HR 18 L

HR 18 K

MEGO MOBILE MADNESS NEW!



HR149

WELCOME TO THE SUPERHERO CAR LOT! COULD WE INTEREST YOU IN THIS RED AND BLUE MODEL? IT'S CALLED THE SPIDER-CAR, BUT WE GOT ALL THE BUGS WORKED OUT! GREAT FOR CATCHING CROOKS WITH THE WEB-NET!



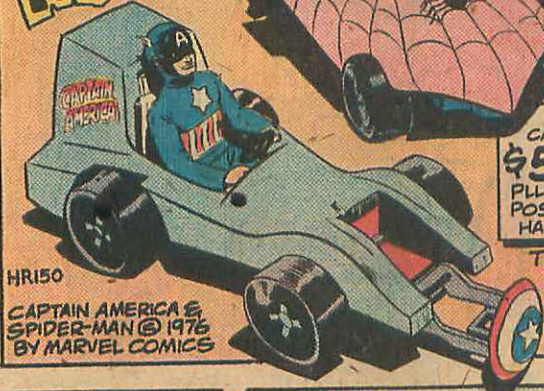
DC88

--OR MAYBE GREEN IS YOUR COLOR? THEN THIS GREEN ARROWCAR IS JUST WHAT

YOU NEED! GREAT IN TRAFFIC! JUST SHOOT THE GIANT BLUNT ARROW AT ANY CAR IN FRONT OF YOU AND THEY'LL MOVE!

EACH CAR ONLY
\$5.95
PLUS 69¢
POSTAGE & HANDLING.

OR IF YOU'RE THE PATRIOTIC TYPE, THE CAPTAIN AMERICAR IS PERFECT FOR YOU! SPECIAL SHIELD DEFENDS YOU FROM UNAMERICAN BAD GUYS! LAST OWNER ONLY DROVE IT ON HOLIDAYS (LIKE THE 4TH OF JULY)!



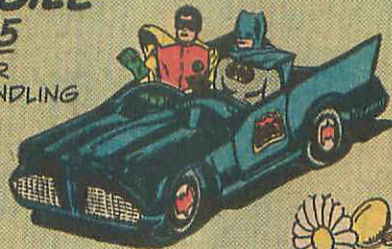
HR150

CAPTAIN AMERICA & SPIDER-MAN © 1976 BY MARVEL COMICS

THE MOBILE **BAT-LAB!** INCLUDES SECRET FRONT END BAT-NET TRAP AND REAR BAT-WINCH WITH GRAPPLING HOOK. INSIDE HOLDS REVOLVING BAT PLATFORM FOR OUTSIDE OBSERVATION.

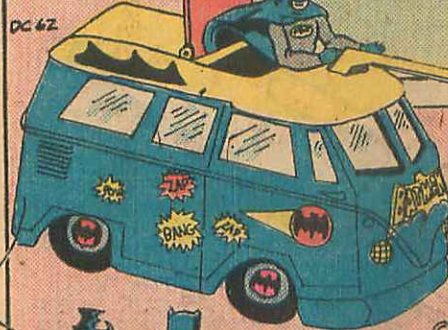
AND HERE'S EVERYONE'S FAVORITE SUPER-CAR, THE WORLD-FAMOUS **BAT-MOBILE** ONLY **\$6.95**

PLUS 79¢ FOR POSTAGE & HANDLING
AS SEEN ON T.V.



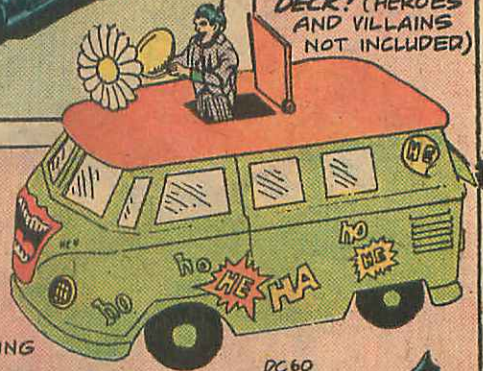
DC64

WOULD YOU BELIEVE... THE **JOKER MOBILE?** THIS VILLAINOUS VAN INCLUDES A FRONT END SQUIRTFLOWER, REAR END BOXING GLOVE TRAP AND A REVOLVING OBSERVATION DECK! (HEROES AND VILLAINS NOT INCLUDED)

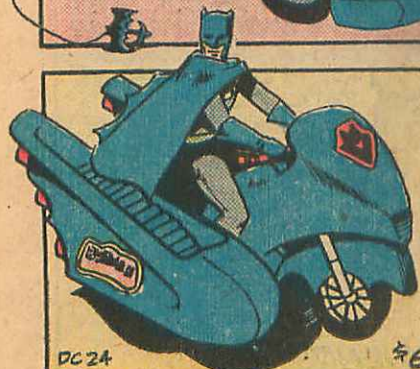


DC42

\$15.95
EACH PLUS \$1.50 FOR POSTAGE & HANDLING
© 1976 BY NPP



DC60



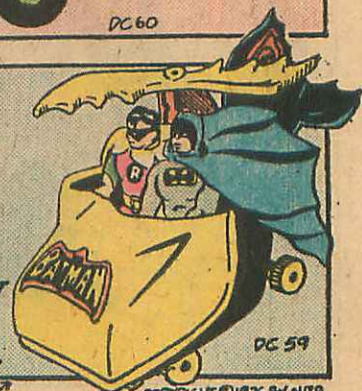
DC24

BAT-CYCLE THIS HI-IMPACT POLYSTYRENE BATCYCLE IS SCALED TO HOLD YOUR 8" BATMAN AND ROBIN FIGURES.

\$6.95 & 69¢ P.X.H.

BAT-COPTER HERE COME BATMAN AND ROBIN IN THE BATCOPTER! (SO WHO ELSE WOULD YOU EXPECT IN THE BAT-COPTER? DON RICKLES?) MADE OF TOUGH, HI-IMPACT POLYSTYRENE!

\$6.49 & 79¢ P.X.H.



DC59

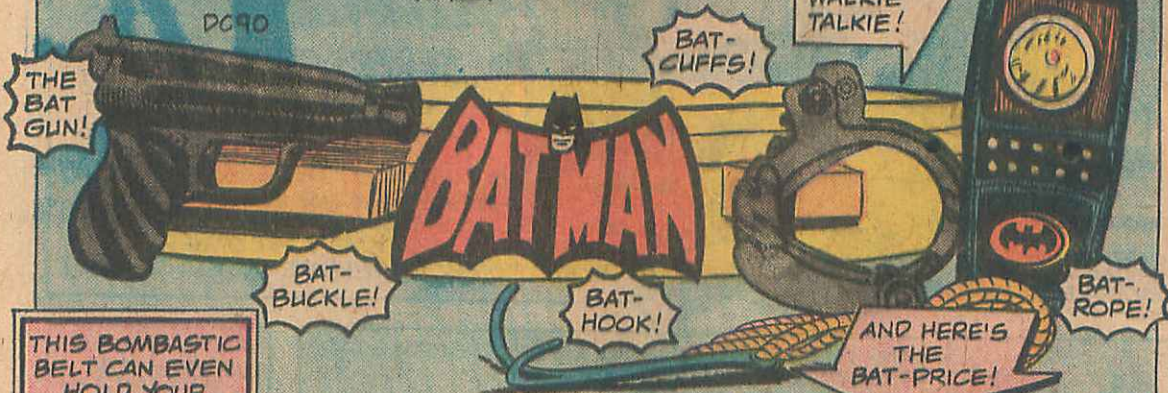
COPYRIGHT © 1976 BY NPP

HEROES AND VILLAINS NOT INCLUDED!

COPYRIGHT © 1976 BY NPP

BATMANIA ON THE LOOSE!

NEW! FACE FRONT, CRIMEFIGHTERS, THIS IS IT!
BATMAN'S UTILITY BELT!
 WEAR THE GREATEST CRIME FIGHTER'S
 SUPER UTILITY BELT AND BE A SUPER
 HERO.



THE
BAT
GUN!

DC90

BAT-
CUFFS!

SPECIAL!
THE BAT
WALKIE
TALKIE!

BAT-
BUCKLE!

BAT-
HOOK!

BAT-
ROPE!

THIS BOMBASTIC
BELT CAN EVEN
HOLD YOUR
BAT-PANTS UP!

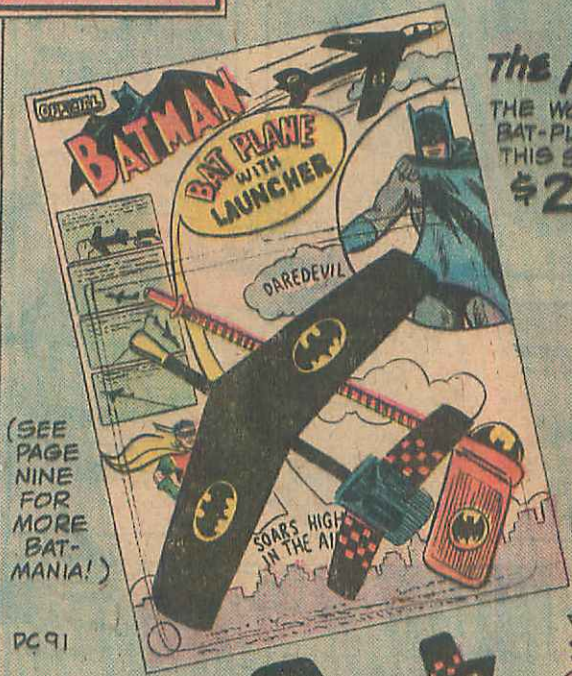
AND HERE'S
THE
BAT-PRICE!

\$4.95 PLUS 60¢ POSTAGE
AND HANDLING.

THE NEW OFFICIAL BAT-PLANE!

THE WORLD'S GREATEST DETECTIVE HAS A NEW
 BAT-PLANE TO AID HIS BATTLE AGAINST CRIME!
 THIS SCALE MODEL IS YOURS FOR ONLY:

\$2.69 PLUS 69¢ POSTAGE & HANDLING.



(SEE
PAGE
NINE
FOR
MORE
BAT-
MANIA!)

DC91

NO
PILOT'S
LICENSE
NECESSARY!



BUT LET'S
NOT FORGET
THE HIGH-FLYING
BAT-COPTOR!

IT'S UP, UP AND
AWAY AS OUR FAVOR-
ITE **NIGHT-STALKER**
FIND STILL ANOTHER
MODE OF TRANSPOR-
TATION TO CAUSE
FEAR IN THE HEARTS
OF EVIL MEN!

**PLUS
LAUNCHER!**

DC 18

**SPECIAL
PRICE!**
NOW ONLY
\$1.39
PLUS 39¢
POSTAGE
& HANDLING.



DRIVE YOUR FRIENDS BATTY!

OLD!

**THE ORIGINAL
BAT-PLANE!**

DC16

NOW THAT THE
NEW OFFICIAL BAT-
PLANE HAS MADE
THE SCENE, THIS
BAT-PLANE HAS
BECOME A SUPER
COLLECTOR'S
ITEM! HURRY!

JUST
\$1.69
(PLUS 39¢
POSTAGE &
HANDLING.)

BATMAN & ROBIN MEET

JAWS!!

THE DYNAMIC DUO RACE TO THE
BEACH IN THE **BAT-MOBILE!**
THEY'RE AFTER BIG FISH, SO
THEY BROUGHT THE
BAT-BOAT, TOO!



WILL
THEY MEET
THE GREAT WHITE
SHARK? FIND OUT
NEXT BAT-CATALOG! SAME
BAT-TIME! (IN THE MEANTIME,
GET YOUR OWN BAT-MOBILE AND
BAT-BOAT. FOR ONLY **\$2.89**
DC22

PLUS 39¢ FOR
POST & HAND.

NEW!
**RIDE-ON
BAT-CYCLE!**

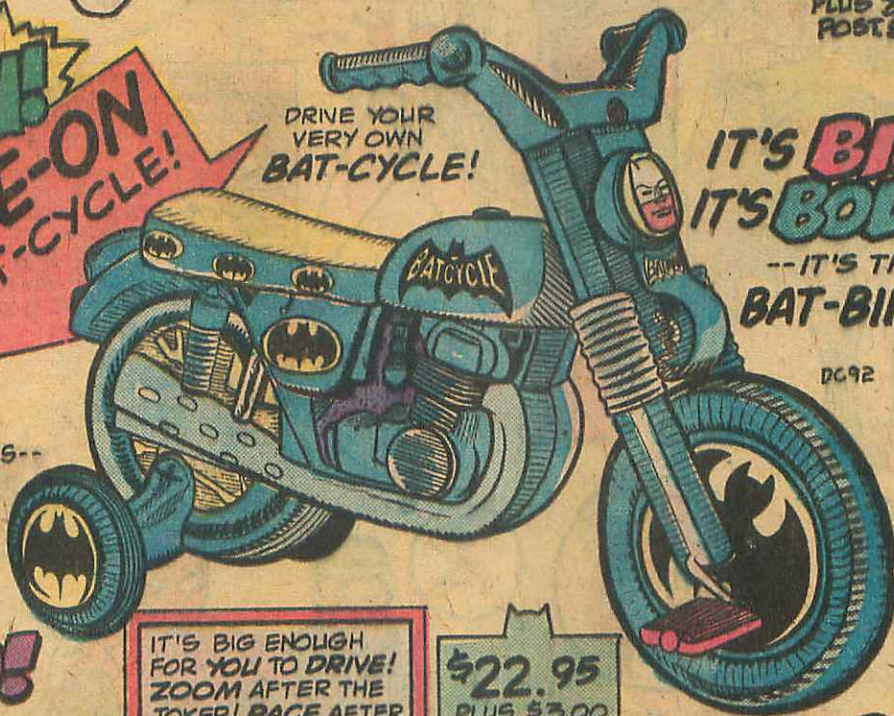
DRIVE YOUR
VERY OWN
BAT-CYCLE!

**IT'S BIG!
IT'S BOLD!**
-- IT'S THE
BAT-BIKE!

DC92

NEEDS
NO
BATTERIES--
YOU
PROVIDE
THE
POWER
TO
MAKE
IT

GO!



IT'S BIG ENOUGH
FOR YOU TO DRIVE!
ZOOM AFTER THE
JOKER! RACE AFTER
THE RIDDLER!

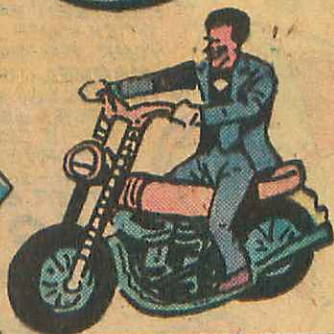
\$22.95
PLUS \$3.00
POSTAGE &
HANDLING.

JOIN THE BAT-RACE!

PENGUIN
DC21

YOU-KNOW-WHO
DC20

JOKER
DC19

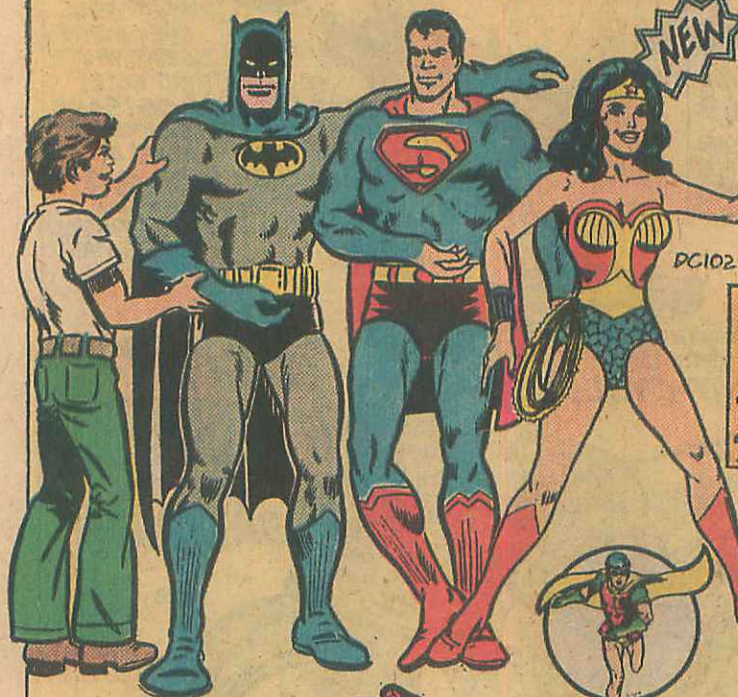


EACH ONLY
\$1.98
PLUS 39¢
POS. & HAN.

GET THESE **SUPER
STUNT-CYCLES**
NOW AND SEE WHO
WINS THE BIG RACE!

BATS ALL FOLKS!

LIFE-SIZE MOVABLE HANGUPS!



**AND--
STICK-
ONS!**

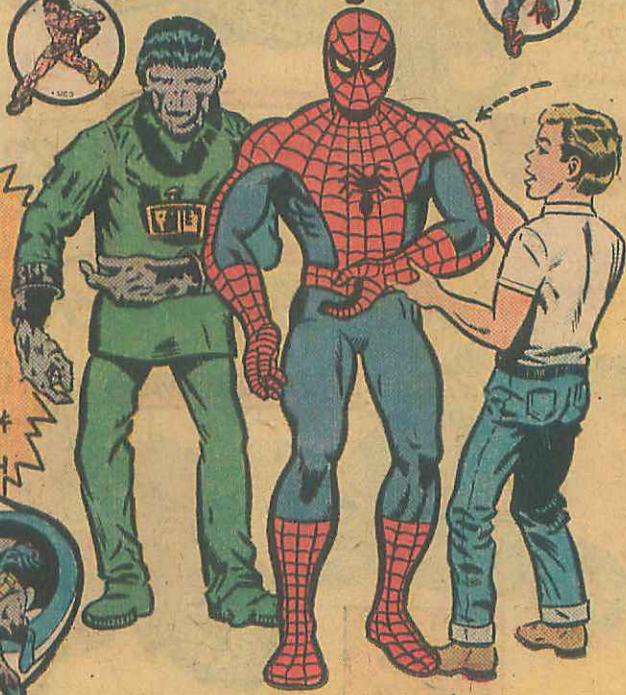
HERE'S BATMAN (DC58), SUPERMAN (DC57), SPIDER-MAN (HR8), AND GALEN (HR82) LIKE NEVER BEFORE! LIFE SIZE PIN-UPS YOU CAN POSE ANY WAY YOU WANT! POSE 'EM FLYING OR GUARDING THE DOOR, OR SNAP YOUR PICTURE WITH THEM. IT'S LIKE HAVING A SUPER-FRIEND AROUND THE HOUSE! EACH HERO IS YOURS FOR ONLY--

\$3.75 PLUS 75¢ P.O. & HAND.



EIGHTEEN FANTASTIC STICK-ONS! ALL YOUR FAVORITE MARVEL (HR51) AND DC (DC56) SUPER-HEROS! SELECT THE 18 DC OR 18 MARVEL STICK-ONS! OR-- ORDER BOTH!!

\$2.50 PLUS 39¢ POSTAGE & HANDLING EACH



ROBIN, SPIDER-MAN, SUPERMAN, BATMAN, WONDER WOMAN, HULK, CAPT. AMERICA, CONAN. COPYRIGHT

COPYRIGHT © 1976 BY NPP © 1976 BY MARVEL COMICS

SUPER SCHOOL SUPPLIES

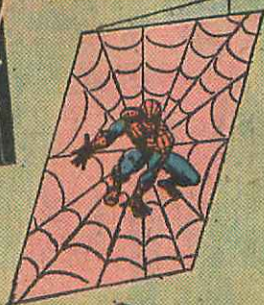
IF SCHOOL IS BECOMING A DRAG--BRIGHTEN UP YOUR LIFE WITH THE MOST COLORFUL SCHOOL SUPPLIES EVER OFFERED!

FOUR BOOK COVERS JUST--\$1.00 (PLUS 29¢ P.&H.)

ONE LOOSE LEAF BINDER--
\$2.89
(PLUS 39¢ POST. & HAN.)



TWO PORTFOLIOS ONLY **79¢**
(PLUS 29¢ POS. & HAN.)



MARVEL COMICS STYLE!

SPECIAL OFFER! GET 2 BOOK COVERS, 1 THEME BOOK, 1 LOOSE LEAF BINDER, 1 PORTFOLIO AND 1 PACKAGE OF LOOSE LEAF PAPER (WITH FREE IRON-ON TRANSFER) FOR ONLY \$4.95 PLUS 75¢ POSTAGE & HANDLING.



THEME BOOK-- ONLY **69¢** (PLUS 29¢ POS. & HAN.)

ONE PACKAGE OF PAPER (PLUS FREE IRON ON!) **59¢** PLUS 19¢ POS. & HAN.)

© 1976 BY MARVEL COMICS

NEW! CARRY YOUR BOOKS THE SUPER-WAY! BACK-PACK!

FOUR BOOK COVERS: **\$1.00** (PLUS 29¢ P.&H.)

\$4.89 PLUS 49¢ POS. & HAN.

Save up your books with the **Supercharges!**

BOOK COVERS PACKAGE OF 4 **\$1.00**
E 29¢ POST. & HAN.



THEME BOOK **69¢** (PLUS 19¢ POS. & HAN.)

PORTFOLIO 2 FOR **79¢** E 29¢ P.&H.

CHOOSE EITHER BATMAN OR SUPERMAN!

SPECIAL OFFER! GET 4 BOOK COVERS, 1 THEME BOOK, 1 NOTE PAD, 1 RULER, 1 PENCIL CASE, 1 PENCIL SHARPENER E 2 PORTFOLIOS ALL FOR ONLY \$4.95 (PLUS 75¢ POSTAGE & HANDLING.)

NOTE PAD, ONLY **39¢** (PLUS 19¢ P.&H.)

RULER **49¢** E 19¢ FOR POST. & HAN.

PENCIL CASE **69¢** E 19¢ FOR POS. & HAN.

SHARPENER **89¢** E 29¢ P.&H.

DC SUPER-STAR STYLE!

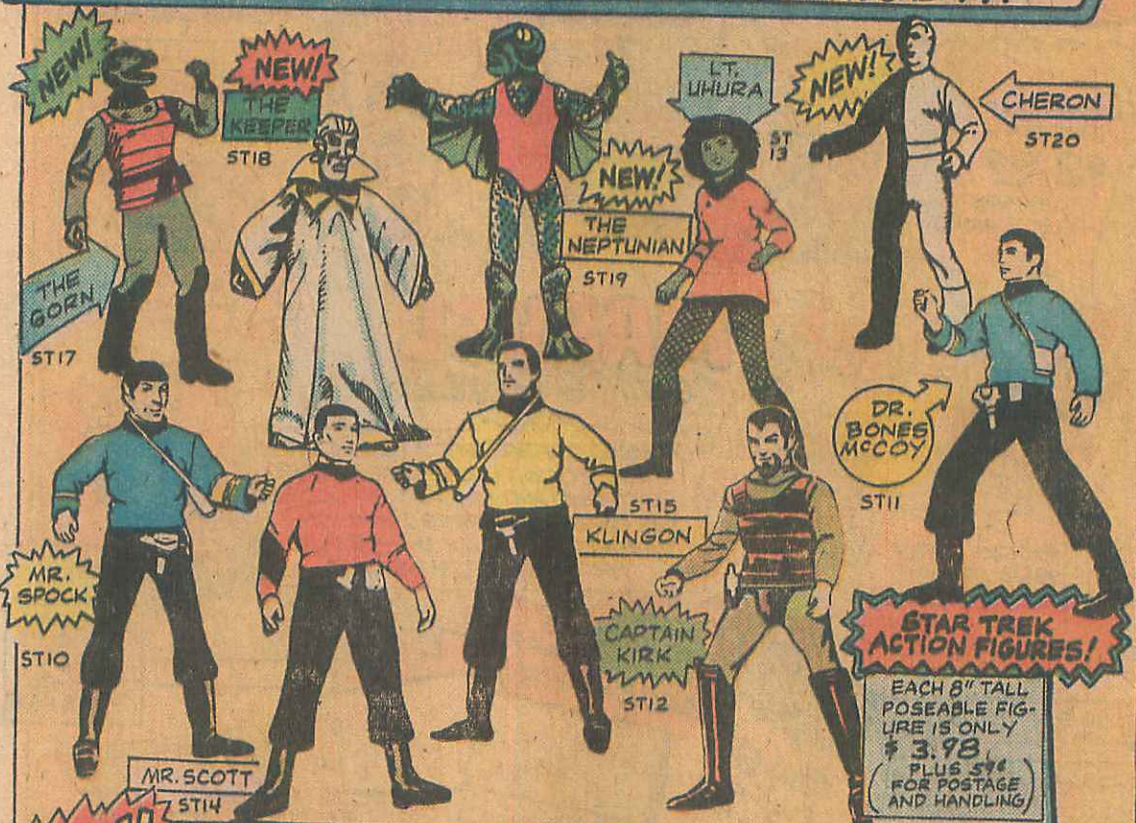


SUPERHEROES INVADE SCHOOL SYSTEM!

© 1976 BY N.P.D.

STAR TREK LIVES

THE MOST LOGICAL OFFERS IN THIS OR ANY OTHER GALAXY!



STAR TREK ACTION FIGURES!

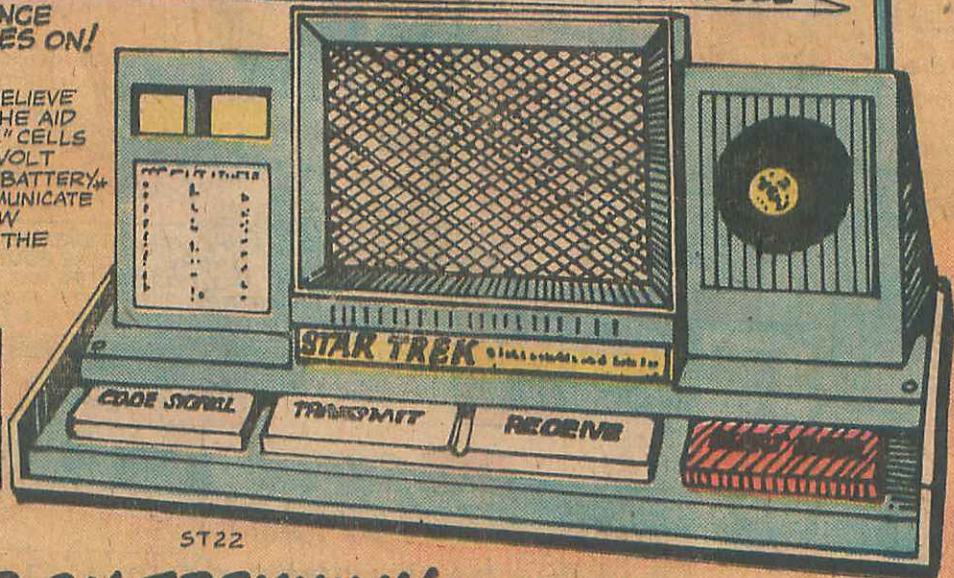
EACH 8" TALL POSEABLE FIGURE IS ONLY \$3.98 PLUS 5% FOR POSTAGE AND HANDLING

NEW! STAR TREK COMMUNICATIONS COMMAND CONSOLE

SCIENCE MARCHES ON!

WOULD YOU BELIEVE THAT WITH THE AID OF THREE "C" CELLS AND ONE 9-VOLT TRANSISTOR BATTERY* YOU CAN COMMUNICATE WITH ANY CREW MEMBER OF THE FEDERATION FLEET?

\$29.95
(PLUS \$2.00 FOR POSTAGE AND HANDLING)
* BATTERIES NOT INCLUDED.

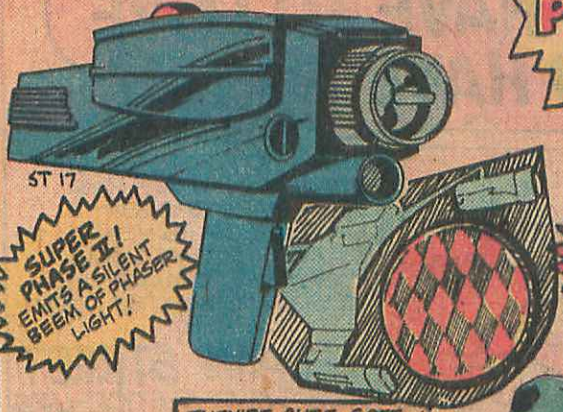


ST22

KEEP ON TREKKIN'!

STAR TREK SUPER PHASERS GAME!

LINE UP THE KLINGON REFLECTOR BADGE ON YOUR AUTHENTIC STAR TREK PHASER! (IT ONLY USES 2 "D" CELL BATTERIES NOT INCLUDED) THIS SUPER PHASER II WILL EVEN SCORE WHEN HITTING A MOVING TARGET! DO YOU HAVE WHAT IT TAKES TO BE A STARSHIP CAPTAIN OR ARE YOU A TRIBBLE? TAKE THE TEST!



ST 17
SUPER PHASE II!
 EMITS A SILENT BEEM OF PHASER LIGHT!

NEW!

\$16.95
 PLUS \$1.50 FOR POST. & HAND.

MISSION TO GAMMA II

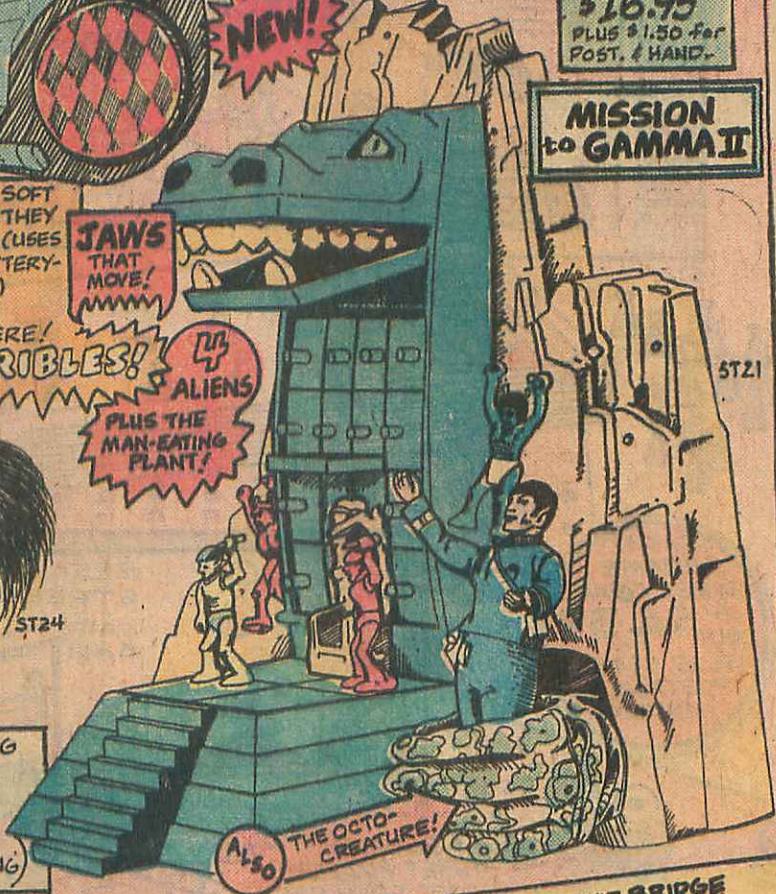
THEY'RE CUTE, SOFT AND LOVEABLE. THEY COO AND PURR! (USES ONE "D" CELL BATTERY - NOT INCLUDED)

JAWS THAT MOVE!

NEW! AT LAST THEY'RE HERE! HONEST-TO-GOSH **TRIBBLES!**



ALIENS PLUS THE MAN-EATING PLANT!



ST 21

CUTELY PRICED AT **\$8.95** PLUS \$1.25 FOR POST & HAND.

THIS EXCITING PLAYSET IS SCALED FOR YOUR ACTION FIGURES!

ALL FOR ONLY **\$19.95** (PLUS \$2.50 FOR POST. & HANDLING)

ALSO THE OCTO-CREATURE!

THE USS ENTERPRISE

THIS AUTHENTIC REPLICA OF THE STARSHIP BRIDGE IS SCALED FOR YOUR ACTION FIGURES TO HAVE ADVENTURES ON! FEATURES A WORKING TRANSPORTER ROOM AND THE CAPTAIN'S CONTROL CONSOLE CHAIR!



\$19.95 (PLUS \$2.50 POST. & HAND.)

ST 18

WHO SAYS YOU HAVE TO LOVE SUPERHEROS TO HAVE FUN?

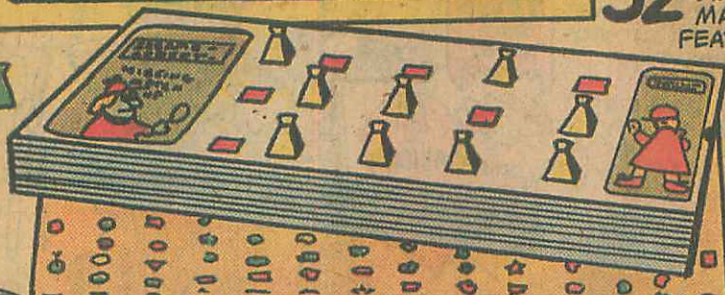


ST27

LET'S NOT FORGET THAT MILTON BRADLEY HAS BEEN MAKING GREAT GAMES FOR 116 YEARS! TO BE AROUND THAT LONG THEY HAVE TO MAKE THE BEST GAMES IN THE WORLD!

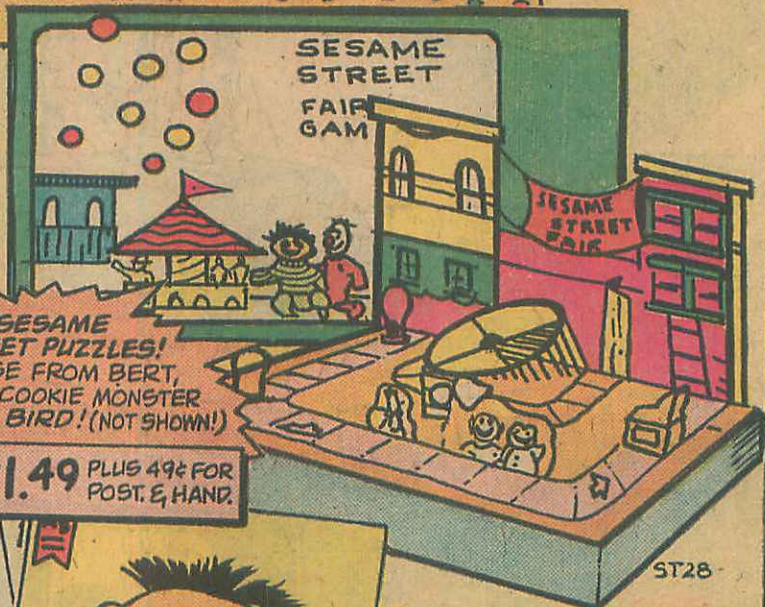
... LIKE **SESAME STREET MISSING MATCH-UPS**

32 DIFFERENT WAYS TO MATCH-UP (ALL FEATURING THE MARVELOUS MUP-PETS)! NO READING NEEDED! GREAT FOR THE YOUNGER CROWD! A GREAT GIFT!



OR...

EACH SESAME STREET GAME IS ONLY **\$4.39** (PLUS 59¢ FOR POSTAGE & HANDLING)

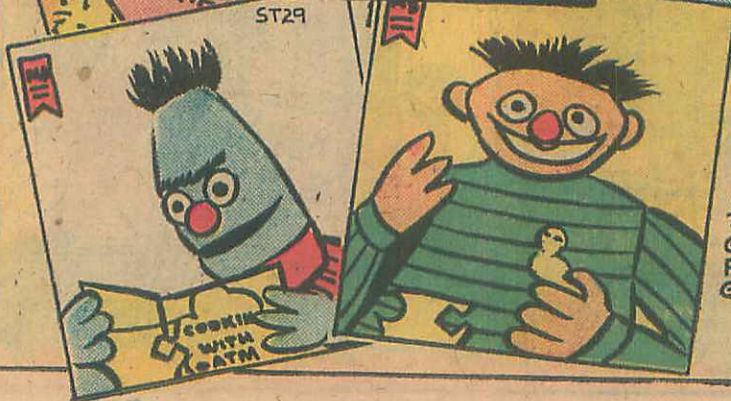


ST28

SESAME STREET PUZZLES! CHOOSE FROM BERT, ERNIE, COOKIE MONSTER OR BIG BIRD! (NOT SHOWN!)

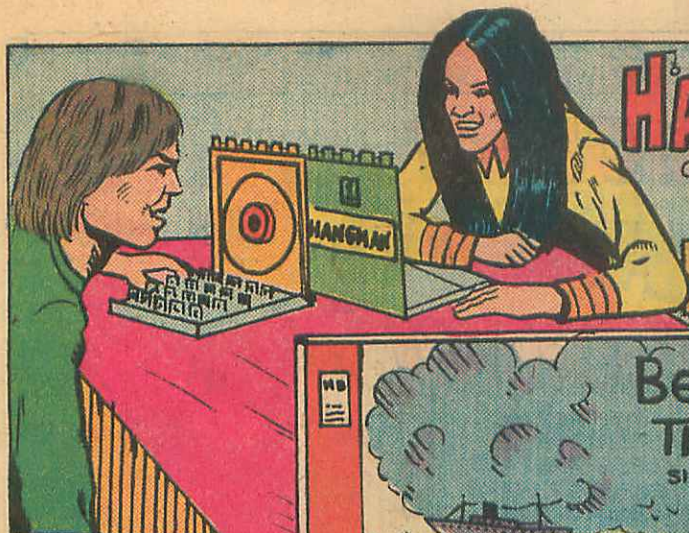
EACH ONLY **\$1.49** PLUS 49¢ FOR POST. & HAND.

ST29



... HAVE FUN AT THE... **SESAME STREET FAIR!**

JOIN THE COOKIE MONSTER, ERNIE AND BERT, GROVER AND THE WHOLE SESAME STREET GANG AT THE FAIR! LOTS OF FUN IS THE NAME OF THE GAME, AS YOU RACE TO WIN!

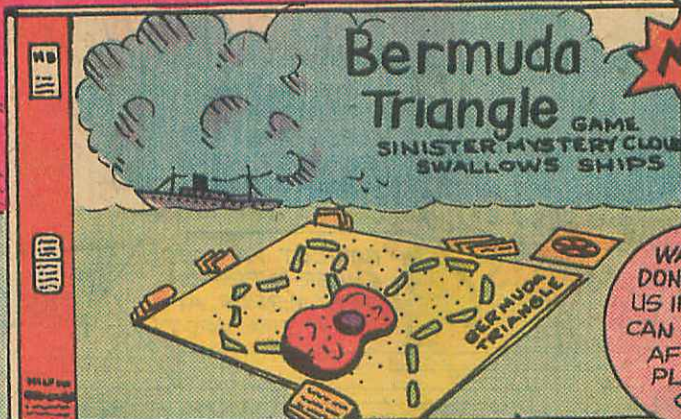


HANGMAN

ST26

CAN YOU GUESS YOUR OPPONENT'S SECRET WORD BEFORE IT'S TOO LATE? FIND OUT WHILE THERE'S STILL TIME!

SPECIAL! ONLY \$6.49 (PLUS \$1.99 FOR POSTAGE & HANDLING).



Bermuda Triangle

GAME
SINISTER MYSTERY CLOUD SWALLOWS SHIPS

NEW!

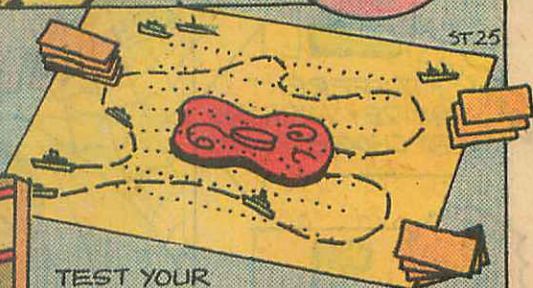
JUST LIKE ON TV!

WARNING! DON'T BLAME US IF NO ONE CAN FIND YOU AFTER YOU PLAY THIS GAME!

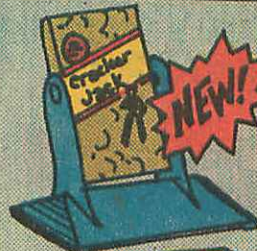
THE SECRET OF THE BERMUDA TRIANGLE

REVEALED! THERE'S THIS SINISTER CLOUD, YOU SEE, AND HE'S BEEN EATING UP ALL THE SHIPS! JOIN IN! IT'S FUN!

\$6.95 (PLUS \$1.29 FOR POST. & HAND.)



ST25



NEW!



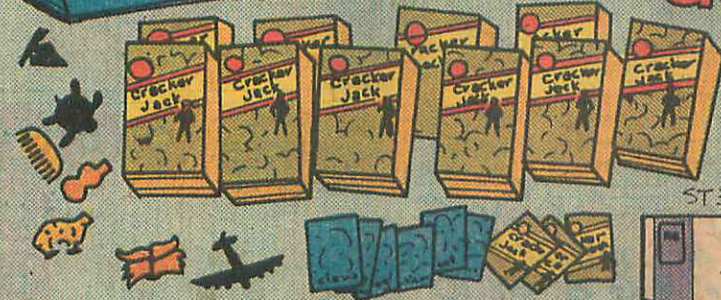
TEST YOUR SKILL AND YOUR MEMORY WHEN YOU PLAY

CRACKERJACK!

THERE'S MORE SURPRISES HERE THAN IN ANY BOX OF CANDY! FIND OUT FOR YOURSELF!

\$6.49 (PLUS 69¢ FOR POSTAGE & HANDLING)

ST31



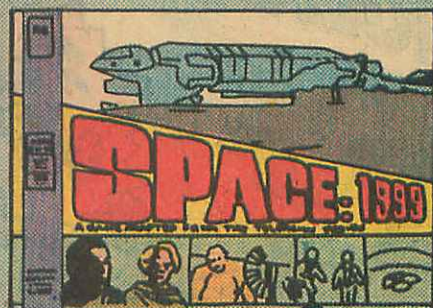
SPACE-AGE THRILLS ARE IN STORE FOR YOU WHEN YOU (AND YOUR FRIENDS) PLAY

\$5.98 PLUS 69¢ FOR POST. & HANDLING.
-THE GAME OF THE FUTURE-

SPACE: 1999

TAKE OVER THE EAGLE SPACE CRAFT. BUT AVOID THOSE NASTY SPACE WARPS. YOU NEVER CAN TELL WHAT THEY'LL DO TO YA!

ST30



BASED ON THE HIT TV SHOW

IT'S NEW, TOO!



BORED BY SEEING THE SAME OL' TIRED FACE IN THE MIRROR? WELL, WE CAN'T HELP YOUR FACE -- BUT WE CAN GIVE YOU...

MIGHTY MARVEL MIRRORS!

WITH ACTUAL PICTURES OF SUPER-POWERED PEOPLE TO STARE BACK AT YA!

the AMAZING SPIDER-MAN

EXTRA SPECIAL!
4

FAR-OUT FANTASTIC SUPER-TYPES ON ONE MIRROR AT NO EXTRA COST!

HR78

HR93

2

HR78A

SPECIAL!
DIFFERENT SPIDEY MIRRORS TO CHOOSE FROM!

NOT SO SPECIAL!

1

GREAT BIG GREEN GOLIATH TO GLOM AT!

the AMAZING SPIDER-MAN



PATRIOTIC SPECIAL!

--INTRODUCING OUR...

BICENTENNIAL MIRRORS
FEATURING THE STAR-SPANGLED AVENGER!

HULK



HR92

ALL MIRRORS ARE A BIG 8" BY 10" & COST A MERE...

\$4.95

PLUS 50¢ POSTAGE & HANDLING!

CAPTAIN AMERICA



HR94

SPIDEY ROCKS ON!

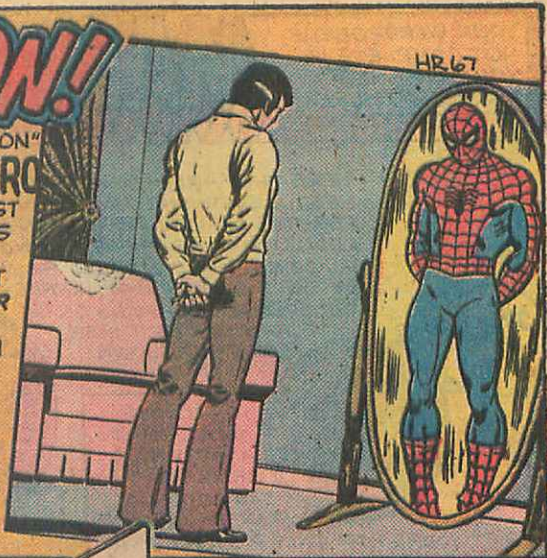
FROM THE PRODUCERS OF HENRY GROSS' HIT "SHANNON"

COMES ROCK REFLECTIONS OF SUPERHERO

STAN (THE DISCO MAN) LEE NARRATES THE WILDEST ROCK ALBUM THIS SIDE OF A KISS! IT FEATURES THE AMAZING WALL-CRAWLING SENSATION'S WIERDEST IDENTITY CRISIS YET! FIND OUT WHAT IT'S LIKE TO BE A SUPERHERO: "HIGH WIRE", "PETER STAYS AND SPIDER-MAN GOES", AND "NEW POINT OF VIEW" PROVIDE THE ANSWERS! THERE'S EVEN TWO TUNES ABOUT "DR. OCTOPUS" AND "THE GREEN GOBLIN"! YOU'LL KICK YOURSELF FOR A MONTH OF THURSDAYS IF YOU FAIL TO PICK UP ON THIS VINYL MASTERPIECE!

SPECIAL LOW PRICE!

\$5.98 AND WE'LL PAY THE POSTAGE!



HR67

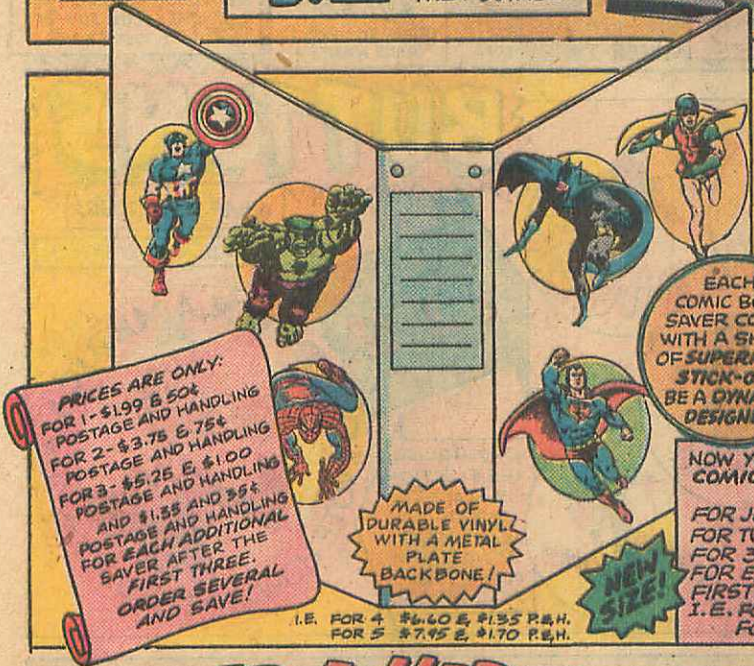
...AND SPEAKING OF VINYL, HOW ABOUT OUR NEW, STRONGER-THAN-EVER COMIC BOOK SAVERS?

EACH BINDER HOLDS UP TO 12 COMIC BOOKS! COMICS ARE EASILY INSERTED AND REMOVED WITHOUT ANY DAMAGE TO EITHER THE BOOKS OR THE SAVER! COLLECTORS CAN'T AFFORD TO PASS THIS UP!

EACH COMIC BOOK SAVER COMES WITH A SHEET OF SUPERHERO STICK-ONS! BE A DYNAMIC DESIGNER!

NOW YOU CAN STORE UP TO 24 COLLECTOR'S COMICS IN OUR NEW ROOMIER MODEL.

PRICES ARE:
 FOR JUST ONE - \$3.19 PLUS 50¢ POST. & HAND.
 FOR TWO - \$5.99 PLUS 75¢ POST. & HAND.
 FOR 3 - \$7.49 PLUS \$1.00 POST. & HAND.
 FOR EACH ADDITIONAL SAVER AFTER THE FIRST 3 - ONLY \$2.19 PLUS 40¢ POST. & HAND.
 I.E. FOR 4 - \$9.68 + \$1.40 POST & HAND.
 FOR 5 - \$11.87 + \$1.80 POST & HAND.



PRICES ARE ONLY:
 FOR 1 - \$1.99 & 50¢ POSTAGE AND HANDLING
 FOR 2 - \$3.75 & 75¢ POSTAGE AND HANDLING
 FOR 3 - \$5.25 & \$1.00 POSTAGE AND HANDLING
 AND \$1.55 AND 55¢ POSTAGE AND HANDLING FOR EACH ADDITIONAL SAVER AFTER THE FIRST THREE.
 ORDER SEVERAL AND SAVE!

MADE OF DURABLE VINYL WITH A METAL PLATE BACKBONE!

NEW SIZE!

I.E. FOR 4 - \$6.60 & \$1.55 P&H.
 FOR 5 - \$7.95 & \$1.70 P&H.

HEAR A HERO!

ENJOY SCINTILLATING POWER-PACKED AUDIO ADVENTURES OF YOUR FAVORITE SUPER-HEROES!

ORDER ONE OR ALL OF THESE GREAT RECORDS!

EACH ONLY
\$1.49
 PLUS 39¢ POSTAGE AND HANDLING.



DC66
BATMAN!

FANTASTIC FOUR!

DC67
SUPERMAN!

HR68D
WEREWOLF BY NIGHT!

HR65C
CAPTAIN AMERICA AND THE FALCON!

HR68B
THE HULK!

HR68A
SPIDER-MAN!

HR68G
STAR TREK!

HR68E
MAN-THING!

HR68F
FRANKENSTEIN!

EACH ROLLICKIN' PETER PAN RECORD COMES WITH AN ALL-NEW CAPTIVATIN' COMIC SO YOU CAN READ ALONG!

YOUR WARDROBE IS NOT COMPLETE IF YOU DON'T HAVE THESE HANDSOME...

MARVEL MEDALLIONS!

HERE THEY ARE--THE TWIN TREASURES NEARLY EVERYONE HAS BEEN CLAMORING FOR--THE OFFICIAL SPIDERMAN AND CONAN MEDALLION COINS (THERE ARE NO UNOFFICIAL COINS, REALLY)! YOU'LL BE IMPRESSED BY THE 3-DIMENSIONAL LIKENESS AND SPECIAL ENGRAVING ON THE FLAP SIDES OF THESE COINS, NOT SHOWN HERE!

SOLID BRONZE • HAND-ANTIQUED • INDIVIDUALLY REGISTERED • SPECIAL SERIAL NUMBERS

2 1/2 INCH NECK CHAINS



OF COURSE YOU'LL WANT A NIFTY NECK CHAIN SO YOU CAN ACTUALLY WEAR THE MEDALLION

GET YOURS FOR ONLY \$1.50 (PLUS 50¢ POSTAGE AND HANDLING) EACH!



HR 58



HR 56

EACH COIN ONLY \$2.50 (PLUS 50¢ POST. AND HAND.)

MEDALLION & NECK CHAIN: \$3.99 (PLUS 50¢ FOR POST & HAND.)

BUTTONS

WEAR 'EM PROUD!

ART BY: BERNI WRIGHTSON



HR 157

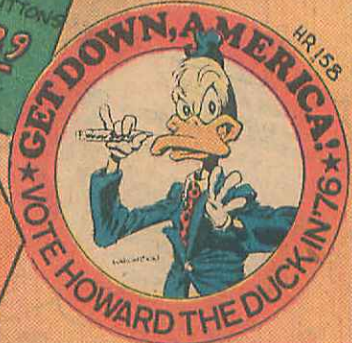


NEW AND IN FULL COLOR!

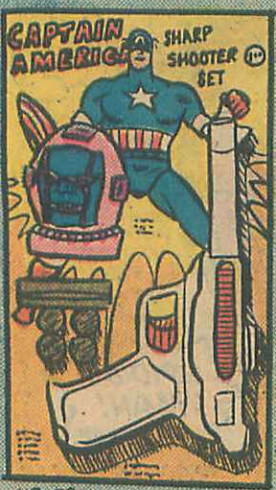
ART BY: JOHN ROMITA

SET OF SIX MARVEL BUTTONS ONLY \$2.29 (PLUS 39¢ FOR POST. & HAND.)

ORDER QUICK! THE ELECTION IS ALMOST OVER! \$1.00 PLUS 25¢ FOR POST. & HAND.



HR 158



HR 159

ALERT! WARNING! DANGER! THERE ARE SUPER-VILLIANS ON THE LOOSE! IF YOU SEE THESE NASTY NO-GOOD GUYS, BE PREPARED! GET BOTH THE SPIDER-MAN ENFORCER AND THE CAPTAIN AMERICA SHARP-SHOOTER! PROTECT YOUR COUNTRY AND YOUR LOVED ONES! BUT REMEMBER ONLY USE THESE AGAINST REAL SUPER-VILLIANS!

ONLY \$1.98 (PLUS 39¢ FOR POSTAGE AND HANDLING)



HR 159A

SPIDER-MAN AND CAPTAIN AMERICA--

POCKET FLASHLIGHTS TO SHOW YOU THE WAY!

HR 161

HR 160



DON'T BE AFRAID OF THE DARK-- SHINE SOME LIGHT ON THE SUBJECT!

EACH ONLY: **\$1.00** PLUS 39¢ FOR POSTAGE AND HANDLING. WITH AN EVER-READY BATTERY!

©1976 BY MCG

YOU WANT FLASHLITES--WE GIVE YOU FLASH-LIGHTS! YOU WANT PUZZLES--WE GOT THE BEST PUZZLES! YOU WANT CUPS--HERE'S WHERE YOU FIND 'EM! YOU WANT PILLOWS--LOOK NO FURTHER!
YOU ASKED FOR IT! WE GOT IT!



BATMAN, SUPERMAN, OR BATMAN & SUPERMAN

"PUZZLED" BY WHAT TO DO ON A RAINY EVENING, KIDDO? WELL, WHY NOT TRY PUTTING TOGETHER A POWERFUL PUZZLE OF YOUR VERY OWN? THEY'RE 200 PIECES BIG AND FUN FOR THE WHOLE FAMILY!!!

ONLY-- \$1.59 E. 39¢ P&H.

SUPERMAN, BATMAN COPYRIGHT ©1976 BY NPP

SUPERHERO DRINKING CUPS



COLLECT 'EM! READ 'EM! TREASURE 'EM! TRADE 'EM! ONLY...

\$1.98 PLUS 50¢ POSTAGE & HANDLING FOR 6 ASSORTED CUPS OR--

\$5.49 PLUS \$1.00 POSTAGE & HANDLING FOR SET OF ALL TWENTY!

(P.S. WE FORGOT TO TELL YOU BUT YOU CAN ALSO DRINK OUT OF THESE THINGS!)

HR 122 FOR 6

AT LONG LAST--

THE RETURN OF THE POWER-PACKED...

PILLOWS!

BECAUSE YOU NOT ONLY INSISTED BUT DEMANDED THAT WE ADD MORE MIGHTY MARVEL SUPER-STARS TO OUR LINE OF PLASTIC PILLOWS, GLOM YOUR ORBS, LEFT AND RIGHT-- AND BE THANKFUL!

ONLY-- \$2.00

PLUS 39¢ POSTAGE & HANDLING EACH

HR 122 A FOR ENTIRE SET

HR 75C HR 75E

HR 75

HR 75A

HR 75 B

FANTASTIC FOUR

HULK

THE SPIRIT OF '76

CAPTAIN AMERICA

HR 75 F

COPYRIGHT ©1976 BY MARVEL COMICS

POSTER PARADE!

EACH
POSTER IS A
GIANT
24"x26"!

NOW, THAT'S
BIG!!

DRACULA LIVES!

BLACK
LIGHT POSTER
\$3.00 (\$5.00 + P.H.)

CAPTAIN AMERICA

THE INCREDIBLE

HULK

the AMAZING SPIDER-MAN

ALL NEW!
SPIDEY
VERSUS THE
SINISTER
SANDMAN!

DEADLY HANDS KUNG FU

WELCOME TO **POSTER PARADISE!** THIS IS WHERE YOU FIND THE MOST **SENSATIONAL, COLORFUL** WAYS TO COVER THOSE **NASTY CRACKS** IN YOUR WALLS! TURN YOUR **BED-ROOM** INTO A **SUPERHERO ART MUSEUM** AND MAKE **NEW FRIENDS!**

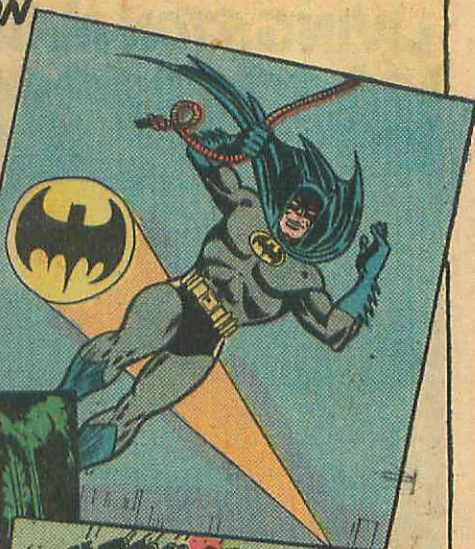
SPECIAL ANTI-INFLATION PRICE!

EACH ONLY
\$1.50

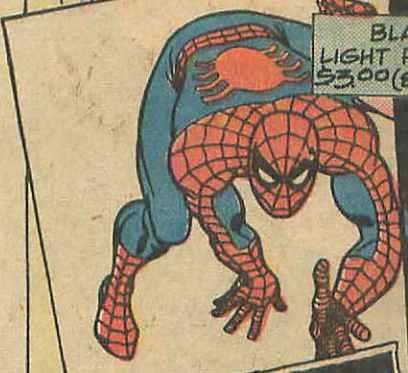
PLUS 50¢ FOR POST & HAND.

DON'T **PUSSYFOOT** AROUND--
BUY ONE **TODAY!**

MIGHTY MARVEL COMICON 1975!



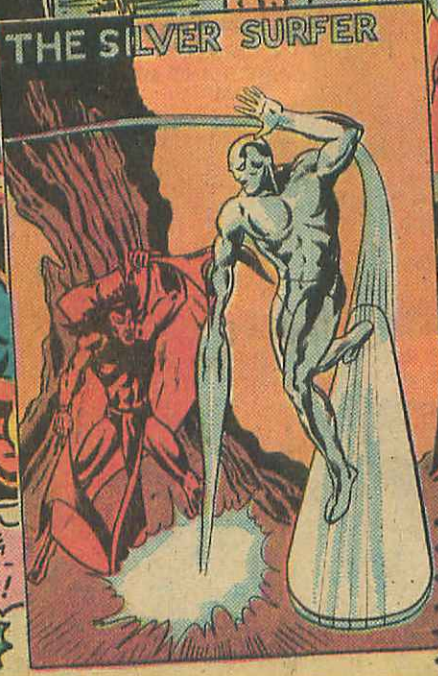
BLACK
LIGHT POSTER
\$3.00 (\$50¢ P.H.)



BLACK
LIGHT POSTER
\$3.00 (\$50¢ P.H.)



BLACK
LIGHT POSTER
\$3.00 (\$50¢ P.H.)



ALL NEW!

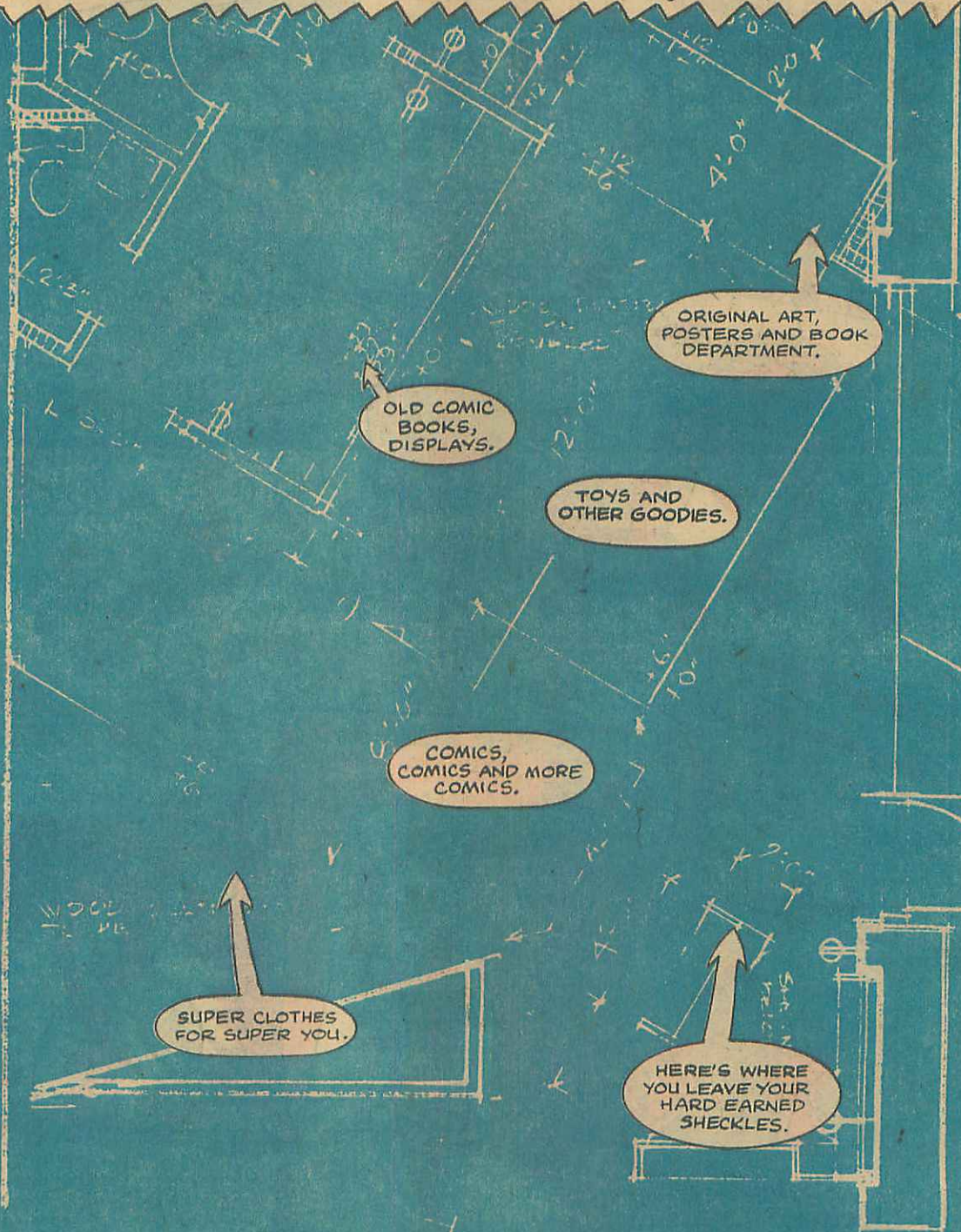
THE RED, WHITE & BLUE AVENGER--
CAPT. AMERICA!

THE SILVER SURFER
VS. MEPHISTO!

ALL NEW! STILL ANOTHER
POSTER OF YOUR
FRIENDLY NEIGHBORHOOD

SPIDER-MAN!

THE BUILDING OF A SUPERHERO SHOP LIVINGSTON MALL-LIVINGSTON, NEW JERSEY



ORIGINAL ART, POSTERS AND BOOK DEPARTMENT.

OLD COMIC BOOKS, DISPLAYS.

TOYS AND OTHER GOODIES.

COMICS, COMICS AND MORE COMICS.

SUPER CLOTHES FOR SUPER YOU.

HERE'S WHERE YOU LEAVE YOUR HARD EARNED SHECKLES.

th =

SUPERHERO

SHOP

10-0

OKAY

FEARLESS ONES—

HERE'S THE MAGNIFICENT FRONT.

IT'S BLANK HERE BUT IF YOU CAN GUESS

WHAT IT IS, ENTER OUR SUPER CONTEST AND **WIN!**

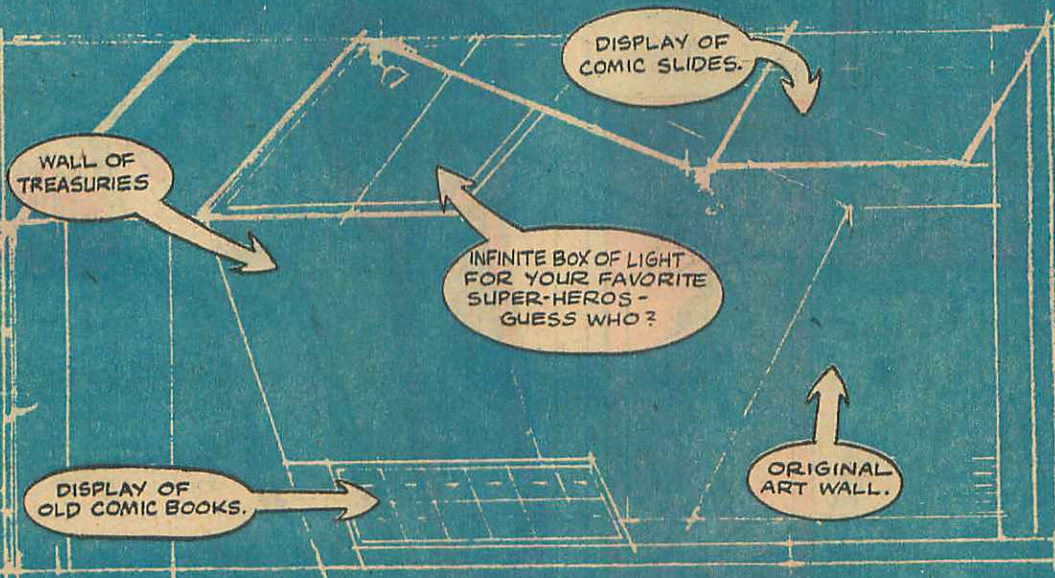
THE **FIRST** PERSON TO CORRECTLY GUESS THE

FRONT OF "THE SUPERHERO SHOP" WILL WIN \$50

OF OUR MAGNIFICENT GOODIES. SEND YOUR

GUESS AND WRITE NOW TO OUR ADDRESS AND BE

SURE TO WRITE "**CONTEST**" ON THE ENVELOPE!



ELEVATION & SECT. BB

CAPT. AMERICA

SUPERMAN

THOR

PC85

HR 148

HR147

THERE ARE A ZILLION WAYS TO HAVE FUN WITH:

SUPERHERO FLASHLIGHTS!

BE A CREATURE OF THE NIGHT! PROWL AT MIDNIGHT WITH THESE REGENERATING FLASHLIGHTS! NO BATTERIES NEEDED! SIGNAL YOUR FRIENDS IN SECRET CODE! FIND A SEAT IN A CROWDED MOVIE HOUSE!
EACH ONLY: \$3.98 PLUS 59¢ FOR POSTAGE & HANDLING

SEE THE LIGHT!



SPIDER-MAN HR 146

BATMAN PC84

DC86 WONDER WOMAN



SHINE ON WITH THE SUPERHEROS!

HR164

ONE SIZE FITS ALL!

HR165

SPIDEY CAPT. AMERICA

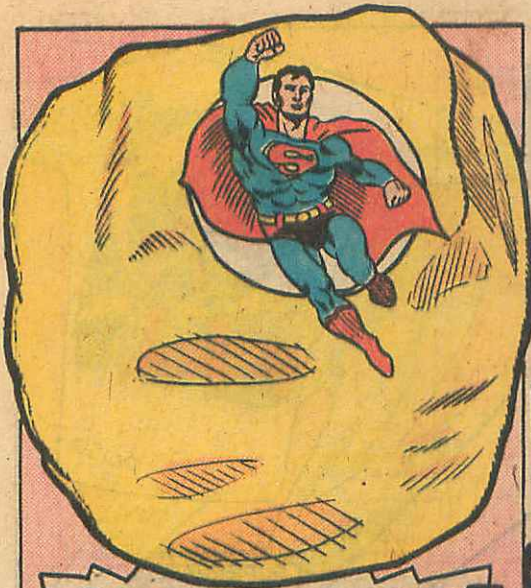


NEW!

WRIST RADIOS!

GET ALL LOCAL AM STATIONS! YOU'LL NEVER BE WITHOUT MUSIC!

EACH ONLY: \$10.95 PLUS 69¢ FOR POSTAGE & HANDLING.



SIT ON IT!
THE SUPERMAN BEAN BAG, THAT IS!

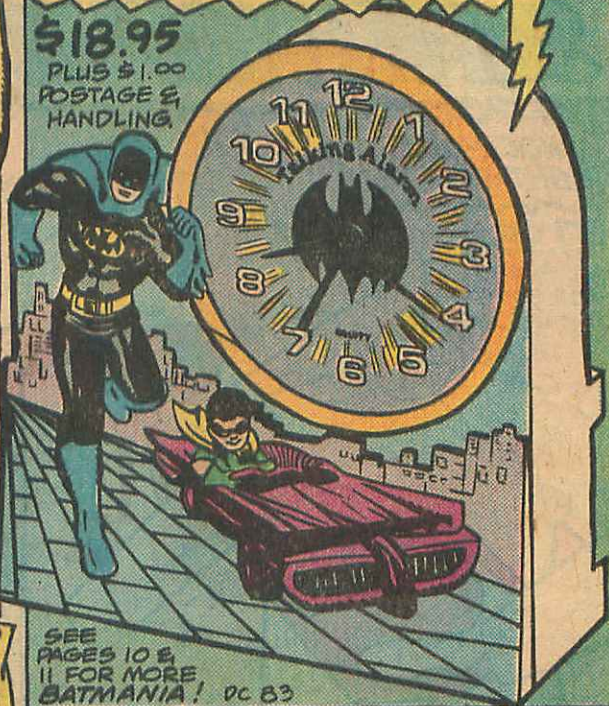
READ YOUR COMICS IN TOTAL COMFORT, AS YOU RELAX ON THIS GIANT 70 INCH BEAN BAG!

IT'LL COST YA-- **\$26.95** PLUS \$4.00 POSTAGE & HANDLING.

DC193

FACE FRONT, CRIME-FIGHTERS, THIS IS THE TALKING BATMAN AND ROBIN ALARM CLOCK YAKKIN' AT YA! YOU'LL NEVER OVER-SLEEP AGAIN WITH ME ON THE JOB! YOU'LL WAKE UP TO THE VOICES OF THE DYNAMIC DUO EVERY MORNING! 'NUFF SAID!

\$18.95
PLUS \$1.00 POSTAGE & HANDLING



SEE PAGES 10 & 11 FOR MORE BATMANIA! DC 83

GREETINGS, CRETINS! IT IS I, THE MARVELOUS MANDARIN, WITH AN OFFER YOU CAN'T REFUSE! I'M OFFERING THESE MIGHTY MOOD RINGS WHICH CHANGE COLOR AS YOUR EMOTIONS CHANGE! CHOOSE FROM FOUR BRIGHTLY-COLORED SUPERHEROES. AND HERE'S MY FAVORITE PART--WHEN YOU TAKE THE RING OFF YOUR FINGER, THE HERO VANISHES! WHAT MORE CAN ANY SELF-RESPECTING VILLIAN ASK FOR?!

HR 127

HR 127A

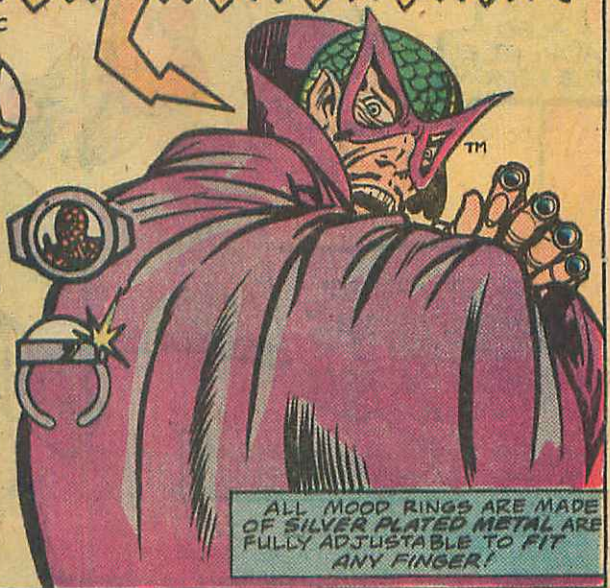
HR 127 B

HR 127C



MARVEL MOOD RINGS!

ONLY **\$3.49** PLUS 50¢ POSTAGE & HANDLING



ALL MOOD RINGS ARE MADE OF SILVER PLATED METAL ARE FULLY ADJUSTABLE TO FIT ANY FINGER!

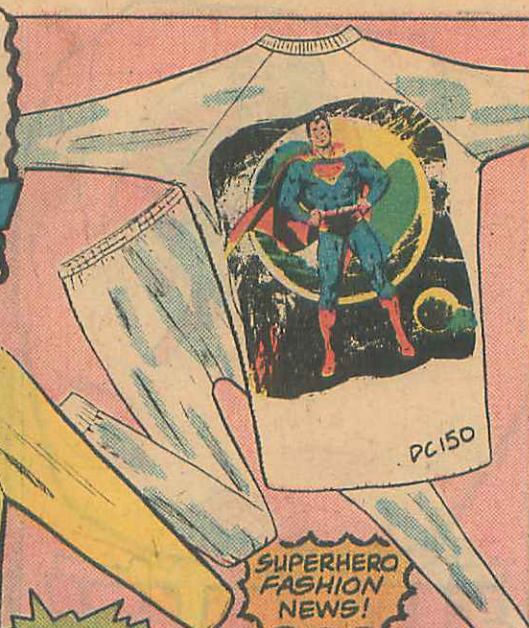
FALL FASHIONS FOR THE SUPER-PEOPLE!

KNOCK-OUT NIGHT-SHIRTS!

\$7.98 EACH
(PLUS 49¢ FOR POSTAGE & HANDLING.)



DC105



PC150

SUPERHERO FASHION NEWS!

FLASH! THE LATEST RAGE IN NEW ATHENS IS NIGHT SHIRTS (FEATURING SUPERGIRL)! HOWEVER, FROM GOTHAM CITY TO NEW YORK EVERYONE IS TALKING ABOUT SUPERHERO PAJAMAS! CLARK KENT, ANCHOR MAN FOR WGBS-TV IN METROPOLIS, SAYS "GREAT SCOTT! I'VE ALWAYS WANTED PICTURES ON MY PAJAMAS!" MEANWHILE, BACK IN FUN CITY, PETER PARKER OF THE DAILY BUGLE SAID "I WISH I COULD AFFORD TO GET MYSELF A SUPERHERO SWEAT-SHIRT. IT'S COLD OUTSIDE!!" MAYBE HE SHOULD GET SOME SOCKS, TOO!

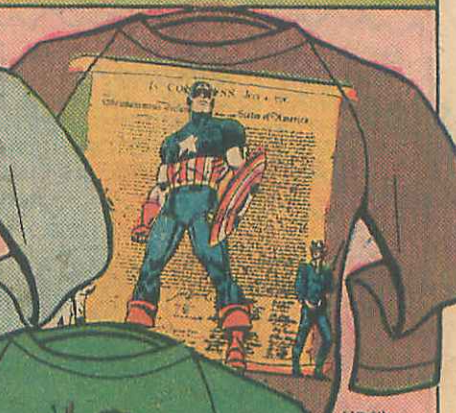
SIZES
4 6
8 10
12 14

ALSO AVAILABLE:
THE LEGION.

DC104



HR114



HR116

STAR-STUDDED SWEAT-SHIRTS!

SIZES

SMALL, MEDIUM AND LARGE.

\$5.29 EACH PLUS 50¢ FOR POSTAGE & HANDLING.



HR135

PULSE-POUNGING
PAJAMAS!
 SIZES-6,8,10 & 12

\$7.49 EACH PLUS 69¢
 FOR POSTAGE & HANDLING.



NEW!
 SENSATIONAL
SOCKS!

SPIDER-MAN!
 HULK! THOR!
 CAPTAIN AMERICA!
 2 PAIR FOR **\$2.98** PLUS 39¢
 POSTAGE & HANDLING.

GOSH!
WOW!

THERE'S STILL MORE SUPER STUFF!

SUPER FULL COLOR BELTS

SUPER HATS

ONE SIZE
FITS ALL!

WE
CALL THIS
ONE THE
BAT-
HAT!



DC45

SIZE
SMALL (20-22)
MEDIUM (24-26)
LARGE (28-30)

EACH ONLY \$ **3.59** (PLUS 39¢ FOR POSTAGE & HANDLING)

SUPER BATH TOWELS

DID ANYONE
EVER TELL
YOU THAT YOU
WERE ALL WET?
WELL, DRY OFF
WITH THESE
MULTI-COLORED,
100% COTTON,
32" X 60"
TOWELS TODAY!
THAT'LL SHOW
'EM! (WE GOT
A SHAZAM
TOWEL, TOO!)

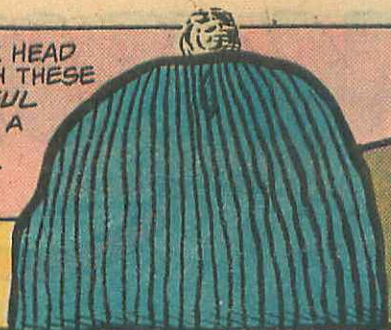


IS \$ 4.19
(PLUS 69¢ FOR POSTAGE
AND HANDLING) EACH
TOO MUCH TO ASK? WE
THINK NOT!

DC43

KEEP YOUR HEAD WARM, WITH THESE WONDERFUL HATS! BE A SMASH AT YOUR SKI-LODGE!

A MEASLY \$3.39 (PLUS 39¢ P & H.)



SIZES

SMALL (20-22)

MEDIUM (24-26)

LARGE (28-30)



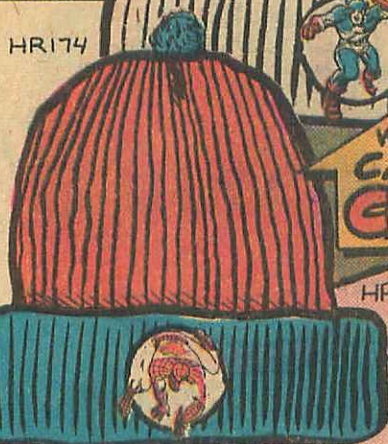
HR 120

HR174



WEAR CAP'S GAP!

HR 173



HR119

SUPER-BELTS!
WITH BRONZE-LIKE FINISH BUCKLE!
BE DECENT!

WEAR A BELT!
EACH ONLY \$3.59 PLUS 50¢ POSTAGE & HAND.



HR 121

SUPER BATH TOWEL SET!

CHOOSE ONE SET:
SPIDER-MAN (HR 175),
CAPT. AMERICA (HR 176),
HULK (HR177), THOR (HR178)

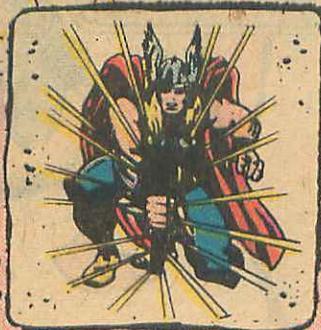
THE AMAZING SPIDER-MAN



THE AMAZING SPIDER-MAN



EACH SET INCLUDES ONE GIANT BATH TOWEL PLUS TWO WASH CLOTHS! ALL FOR ONLY \$4.49 (PLUS 50¢ FOR POSTAGE & HANDLING.)



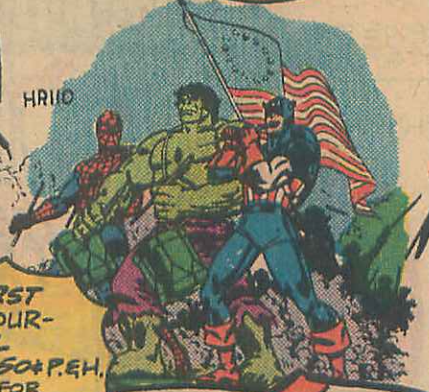
ORDER NOW!

MARVEL

CAPTAIN AMERICA



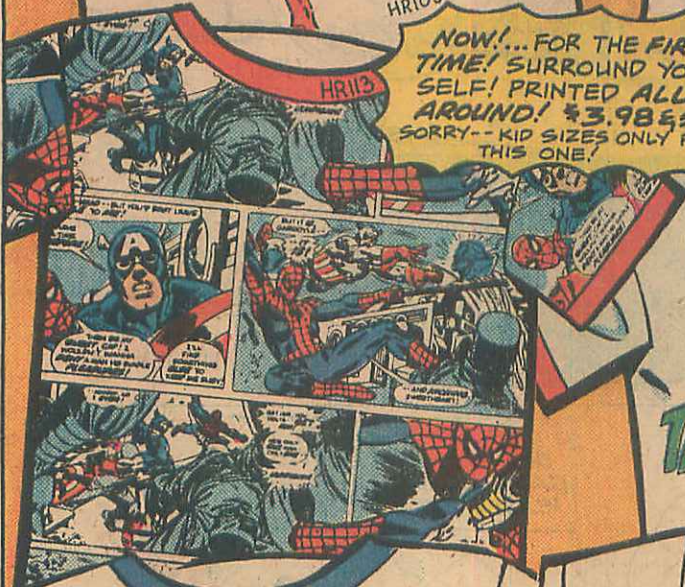
HR110



HR105

NOW!... FOR THE FIRST TIME! SURROUND YOURSELF! PRINTED ALL AROUND! \$3.98 & 50¢ P.E.H. SORRY-- KID SIZES ONLY FOR THIS ONE!

HR113



THE AMAZING SPIDER-MAN



THWIP!

HR102

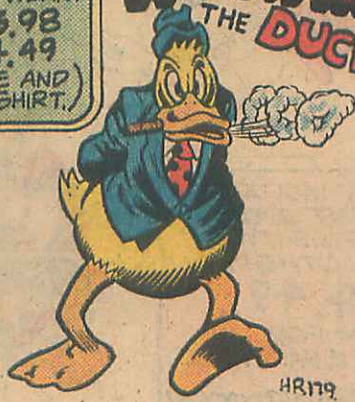
NEW! DUCK IT!

HAVE A HOWARD OF YOUR VERY OWN TO WEAR!
KID'S SIZES-- \$3.98
ADULT SIZES-- \$4.49
(PLUS 50¢ POSTAGE AND HANDLING FOR EA. SHIRT.)



HR107

HOWARD THE DUCK



HR119

T-SHIRTS!

--FOR YOUR VERY OWN!

HR117



FANTASTIC FOUR



HR104

IF YOU MISSED MIGHTY MARVEL CON, YOU CAN STILL SHARE IN THE FUN! IF YOU WERE THERE, TELL THE WORLD!

THE INCREDIBLE
HULK



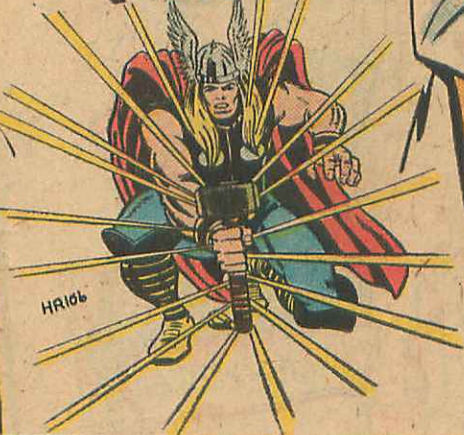
HR103



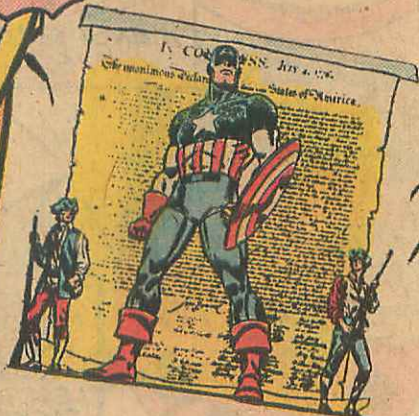
HR111

ALL T-SHIRTS AVAILABLE IN KID AND ADULT SIZES: ADULTS ONLY \$3.49... KIDS A PUNY \$2.89! PLUS 50¢ EACH FOR POSTAGE & HANDLING.

THOR



HR106



HR109

LET YOUR SHIRT SOAR THRU THE SKIES!

ACTUALLY, IF YOU JUST HANG YOUR SHIRTS ON THE CLOTHESLINE AFTER YOU WASH THEM THEY'LL DRY JUST AS WELL! BUT BACK TO BUSINESS, HERE'S A GREAT BATCH OF SUPER SHIRTS WE THINK YOU'LL JUST WANT TO WEAR EVERY DAY!

HR 112



IT'S STAN LEE! 'NUFF SAID!

A KNIT LONG-SLEEVE SHIRT FEATURING BATMAN & ROBIN.

DC109

FROM ROB ROY.



ST 1

EACH OF THESE GALACTIC GOODIES WILL SET YOU BACK ONLY \$2.89 + 50¢ P.H. FOR BOYS AND ONLY \$3.49 + 50¢ P.H. FOR MEN... AND WORTH EVERY PENNY!

ALL SHIRTS LABELED 'B' ARE BRAND NEW LONG SLEEVE SHIRTS THAT ARE ONLY AVAILABLE IN KID SIZES! ONLY \$7.50 PLUS 50¢ FOR ROS. & HAN. EA.

KIDS SIZES
 STELLAR SMALL (6-8)
 METEORIC MED. (10-12)
 LOST-IN-SPACE LARGE (14-16)
 &
 MEN'S SIZES -
 S, M, L, & XL



DC108

TRY THIS LONG-SLEEVE SUPERMAN SHIRT ON FOR SIZE!

FROM ROB ROY.



DC106

...OR THIS ONE WITH SHORT SLEEVES!

KID SIZES ONLY.

DRESS TO GO WHERE NO MAN HAS GONE BEFORE WITH THIS SUPER SHIRT!



WEAR THIS ONE UNDER YOUR LEATHER JACKET!



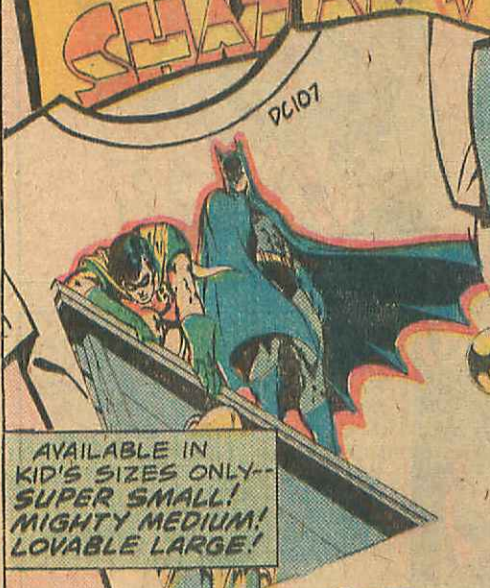
WEAR YOUR FAVORITE HERO!



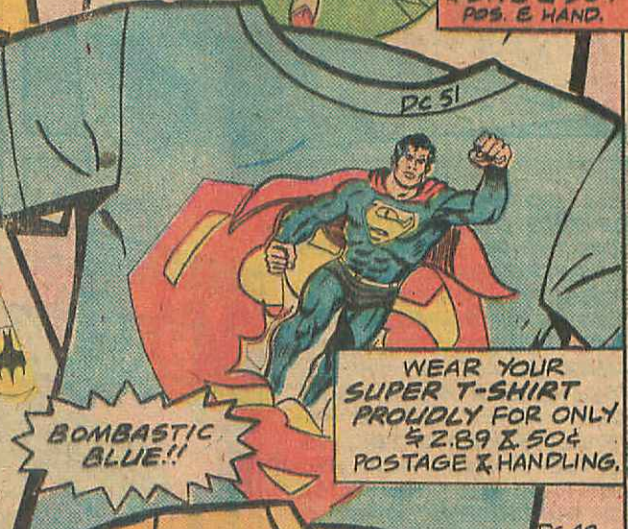
Wonder Woman



WONDER WOMAN
POLO SHIRT
\$3.98 & 50¢
POS. & HAND.



AVAILABLE IN
KID'S SIZES ONLY--
SUPER SMALL!
MIGHTY MEDIUM!
LOVABLE LARGE!



BOMBASTIC
BLUE!!

WEAR YOUR
SUPER T-SHIRT
PROUDLY FOR ONLY
\$2.89 & 50¢
POSTAGE & HANDLING.



WINNING
WHITE!!



1977: A SUPER YEAR!

NEW! THE 1977 SUPER DC CALENDAR-- THIS FULL-COLOR DELUXE CALENDAR HAS ARTWORK BY ALL YOUR FAVORITE DC ARTISTS! 12 FANTASTIC SCENES OF THE DC SUPERSTARS IN ACTION!

DC119

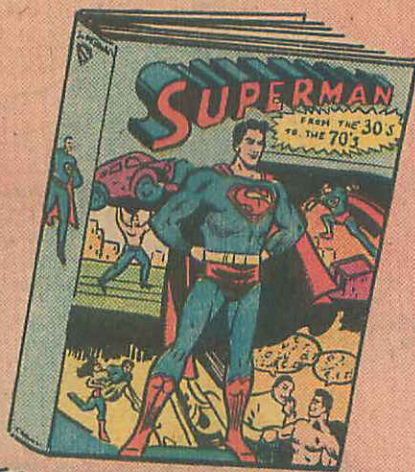
ONLY
\$3.95
PLUS 50¢
FOR
POSTAGE &
HANDLING.

SUPER HEROES VS SUPER-VILLAINS IN THE YEAR'S MOST MONUMENTAL BATTLES!
1977 SUPER DC CALENDAR



THE MAN OF STEEL TELLS ALL, IN THIS SPECIAL HARDCOVER EDITION! FOLLOW SUPERMAN'S EXCITING CAREER, IN FULL COLOR! OVER 40 YEARS IN THE MAKING! DON'T DARE MISS THIS COLLECTOR'S ITEM!

\$12.95 + 50¢ POSTAGE & HANDLING.



DC 36

ORIGINS OF THE DC SUPERHEROS! JOIN THE DC SUPERHEROES ON A TRIP YOU'LL NEVER FORGET! WITNESS THE ORIGINS OF SUPERMAN, BATMAN, WONDER WOMAN, SHAZAM AND ALL THE REST! FULL-COLOR MADNESS! PLUS-- NEVER BEFORE REVEALED SECRETS TELLING LITTLE-KNOWN FACTS ABOUT THE PAST OF "THE HOUSE OF SUPERMAN!" ONLY-- **\$10.95 & 50¢ P. & H.**



40 YEARS OF EXCITEMENT, AS THE CAPED CRUSADER BATTLES THE MOST BIZARRE MENACES EVER TO APPEAR IN COMICS! YOUR COMICS LIBRARY IS INCOMPLETE WITHOUT THIS PRICELESS VOLUME! (ACTUALLY, IT DOES HAVE A PRICE: **\$12.95 PLUS 50¢ POSTAGE AND HANDLING.**)

DC 37

SECRET ORIGINS SUPER DC HEROES



Introduction by Stan Lee with Introduction by Don Edgerton

DC 76

UP AGAINST THE WALL, SUPERHEROS! THE NUMBER ONE SUPER-HERO IS HERE! THRILL AGAIN TO THESE GLORIOUS GOLDEN AGE ADVENTURES OF THE AMAZING AMAZON!

WONDER WOMAN!

ONLY
\$10.95
PLUS 50¢
POSTAGE
& HANDLING.

SPECIAL INTRODUCTION BY GLORIA STEINEM!



DC110

STAN (THE MAN) LEE
MUST PROUDLY
PROCLAIM THAT—

SON OF ORIGINS IS HERE!



LUXURY COATED COVER ONLY
\$6.95
PLUS 50¢ POSTAGE AND HANDLING

DE LUXE CLOTH BOUND ONLY
\$10.95
PLUS 50¢ POSTAGE AND HANDLING

FEATURING THE FAR-FLUNG ORIGINS OF:

DAREDEVIL!
IRON MAN!
THE UNCANNY X-MEN!

PLUS THE NEVER-BEFORE-REPRINTED ORIGIN SAGA OF THE SPACE-SOARING SILVER SURFER!

BEHIND-THE-SCENES SCOOPS AND AMUSING ANECDOTES PROVIDED BY SMILING STAN LEE!

Stan Lee STRIKES AGAIN!
THE LATEST IN THE GREATEST ORIGIN SERIES EVER! RELIVE THE FEAR-FRAUGHT ORIGINS OF MIGHTY MARVEL'S MOST SINISTER

SOFT HR188
HARD HR 188A



VILLAINS IN FULL-COLOR! FEATURING EVERYONE YOU LOVE TO HATE!

DOCTOR DOOM!
MEPHISTO!
LOKI!
THE RED SKULL!
THE GREEN GOBLIN!

AND MORE!

IT'S CALLED:
BRING ON THE BAD GUYS!

AND IT COSTS YA:

MARVEL COMICS MEMORY ALBUM



CALENDAR 1977

HR186

NEW! NOSTALGIA LIVES! A BRAND NEW MARVEL CALENDAR TO HERALD THE NEW YEAR--AND YEARS PAST!
\$3.95 (PLUS 50¢ P. E. H.)

LAST YEAR'S FOR 1/2 PRICE--ONLY **\$2.00 (\$50¢ P. E. H.)**



HR64

THE ORIGINS OF MARVEL COMICS

STARRING:
THE HUMAN TORCH!
THE INCREDIBLE HULK!
THE AMAZING SPIDER-MAN!
AND STAN LEE HIMSELF!



LUXURY COATED COVER ONLY
\$6.95
PLUS 50¢ POSTAGE AND HANDLING. DE-LUXE CLOTH BOUND ONLY **\$10.95**
PLUS 50¢ POSTAGE AND HANDLING.

SOFT HR62

HARD HR62A

STRENGTH AND FITNESS BOOK



BE STRONG!
BE BRAVE!
BUY THE MIGHTY MARVEL COMICS **STRENGTH AND FITNESS BOOK!**

BE SUPERHERO STRONG, FAST!

ONLY **\$3.95**
(PLUS 50¢ FOR POST & HAND.)

THEY'LL NEVER KICK SAND IN YOUR FACE, AGAIN!

HR187



IT'S MORE FUN THAN A FOLK IN THE EYE WITH A SHARP STICK! BUT SERIOUSLY FOLKS, YOU WON'T BE ABLE TO PUT THIS BOOK DOWN--IT'LL KEEP YOU BUSY AND YOU'LL HAVE FUN! THAT'S WHY THEY CALL IT: THE MARVEL SUPERHEROS **FUN BOOK!** JUST **\$3.95**

(PLUS 50¢ POS. & HAND.)

HR134

THE COMIC ART LIBRARY

HR110

THE COMIC BOOK PRICE GUIDE! EVERY COMIC BOOK EVER PUBLISHED IS LISTED (ALONG WITH ITS CURRENT MARKET VALUE) IN THIS FANTASTIC VOLUME! A MUST FOR ANY COLLECTOR!
\$7.50 (PLUS 50¢ POSTAGE AND HANDLING!)

THE SPIDER-MAN CHECKLIST APPROVED BY STAN LEE! AN UP-TO-DATE LISTING OF EVERY SPIDER-MAN COMIC! TELLS ORIGINS, LISTS ARTIST AND WRITERS AND REPRODUCES EVERY COVER!
\$3.95
(PLUS 50¢ POSTAGE & HANDLING)
OTHER CHECKLISTS:
CONAN HR180
AVENGERS HR181
FF HR182 \$4.50
+50¢ P&H

ST34

NO. 6
THE COMIC BOOK PRICE GUIDE
\$7.50

THE ART OF NEAL ADAMS--
A COMPLETE CHECKLIST OF THIS AWARD-WINNING ARTIST'S WORK! INCLUDES PAGES OF ART NEVER SEEN ANYWHERE ELSE!
\$3.00
(PLUS 50¢ POSTAGE & HAND.)

The Art of Neal Adams
\$3.00

HR138

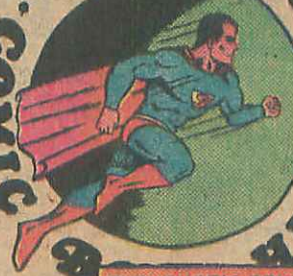
THE GREAT MOVIE CARTOON PARADE



THE GREAT MOVIE CARTOON PARADE!
FROM MICKEY MOUSE TO FRITZ THE CAT, THIS FANTASTIC BOOK TELLS YOU EVERYTHING ABOUT ANIMATED FILMS!
\$9.95
(PLUS 50¢ POST & HAN.)

THE GREAT COMIC BOOK HEROES BY JULES FEIFFER
COMPLETE FULL-COLOR ORIGINS OF SUPERMAN, SUB-MARINER, PLASTIC MAN, THE SPIRIT AND MORE!

THE GREAT COMIC BOOK HEROES



PUBLISHER'S PRICE: \$9.95
OUR PRICE!
\$8.95 (PLUS 50¢ POST. & HANDLING.)

The origins and super-heroes of the comic books - in glorious color.
Compiled, introduced and annotated by
JULES FEIFFER

ST38

ST35

Fontaine Fox's
TOONERVILLE TROLLEY

IF YOU DON'T KNOW ANYTHING ABOUT FONTAINE FOX'S TOONERVILLE TROLLEY, THIS BOOK WILL CERTAINLY ENLIGHTEN YOU!

PUBLISHED AT \$9.95
OUR PRICE JUST:
\$6.95 PLUS 50¢
POST. & HAN.

YOU'LL WANT TO GET TWO COPIES OF THIS BOOK -- ONE TO COLOR AND ONE FOR YOUR COLLECTION!
\$5.00 PLUS 50¢ FOR POST. & HAN.



THE MONSTERS

COLOR THE CREATURE BOOK



NEW COMIX
-- A HISTORY OF COMIC BOOKS IN AMERICA!

TELLS YOU HOW THE COMIC BOOK INDUSTRY CAME TO BE -- AND WHERE IT'S GOING! ONLY:
\$7.95 PLUS 50¢ POST. & HAN.

NEW! VOLS. 1 & 2 OF THE ENCYCLOPEDIA OF COMIC BOOK HEROES NO STONE IS LEFT UNTURNED EVERYTHING THAT COULD BE SAID ABOUT BATMAN OR WONDER WOMAN IS HERE! LEARN IT ALL!

BAT: \$8.95
MAN: \$7.95
WOM: \$7.95
E. 50¢ P&H EACH

EC HORROR COMICS -- GIANT SIZE HORROR COMICS FROM THE FIFTIES IN FEARFUL FULL-COLOR! YOU'LL GASP AND CHOKE AT THESE CLASSIC TALES!
\$24.95 PLUS 50¢ FOR POSTAGE & HAN.

THE ENCYCLOPEDIA OF COMIC BOOK HEROES

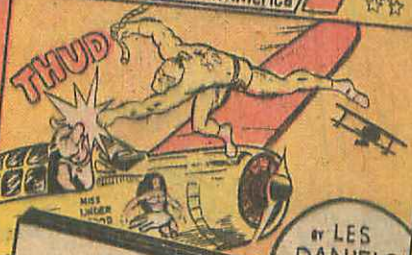
Volume 1

BAT MAN

by Fleisher

COMIX

A History of Comic Books in America



by LES DANIELS

THE ENCYCLOPEDIA OF COMIC BOOK HEROES

Volume 2

WONDER WOMAN

by Michael L. Fleisher

HORROR COMICS

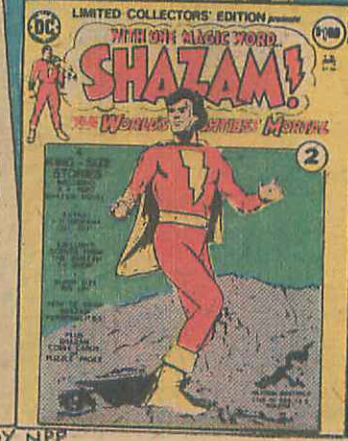
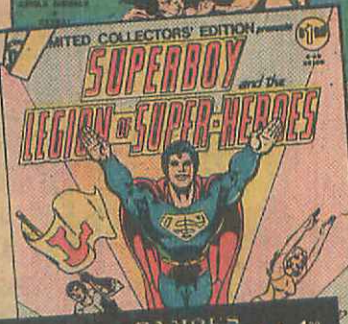
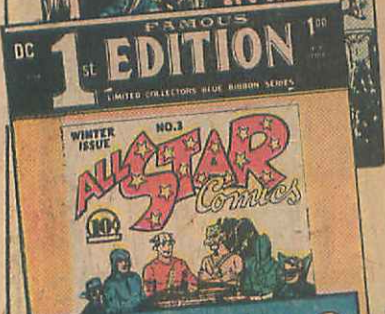
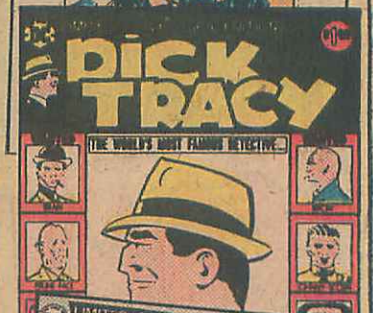
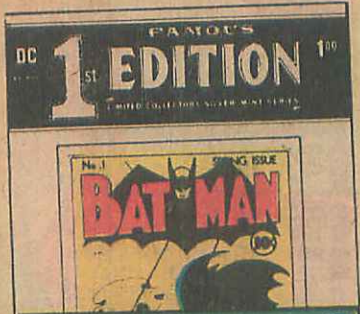
OF THE 1950'S

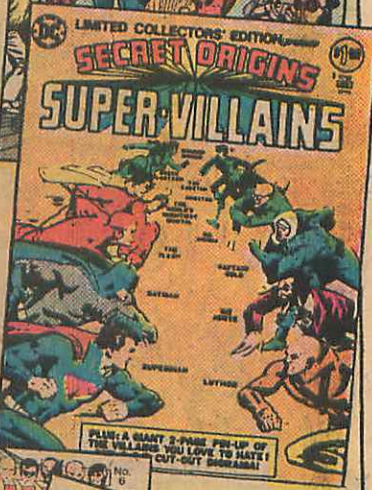
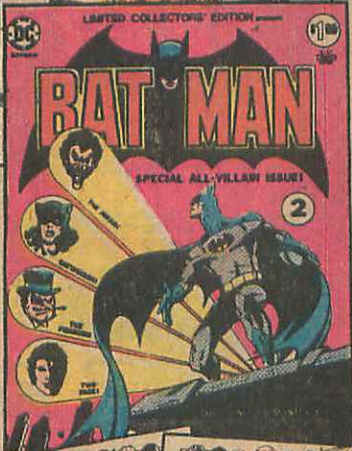
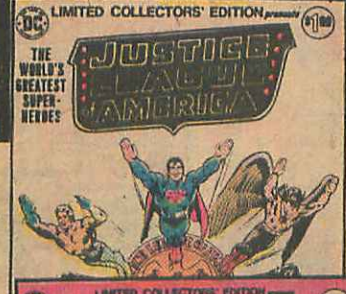


LOOK! I'VE BEEN THE WITNESS OF THE SCARIEST...

DC COLLECTOR'S EDITIONS

EACH \$2.00 PLUS 50¢ POST. & HAND.





EACH ONLY-- \$2.00 INCLUDING POST & HANDLING

MISSED ANY ISSUES OF... THE AMAZING WORLD OF DC COMICS? YOU CAN STILL GET ISSUE NUMBERS 4, 5, 6, 7, 8, 10, 11 & 12 IF YOU ACT FAST! IF YOU ARE A FAN OF DC COMICS, YOU'LL HATE YOURSELF IF YOU MISS OUT! THERE'S NEWS, REVIEWS, BEHIND THE SCENES INFO AND MORE!

GOING FAST!

BECAUSE YOU DEMANDED IT! MIGHTY MARVEL'S
TREASURIES!

SPECIAL COLLECTOR'S EDITION
SAVAGE FISTS OF KUNG FU
 \$2.00

MARVEL TREASURY SPECIAL
GIANT SUPERHERO HOLIDAY GRAB-BAG
 \$2.50

MARVEL TREASURY EDITION
GIANT SUPERHERO HOLIDAY GRAB-BAG
 \$2.00

MARVEL TREASURY EDITION
THE FABULOUS FANTASTIC FOUR
 \$3.50

MARVEL TREASURY EDITION
THE MIGHTY THOR
 \$2.50

MARVEL TREASURY EDITION
DOCTOR STRANGE
 \$2.00

MARVEL TREASURY OF OZ
THE MARVELOUS LAND OF OZ
 \$2.00

MARVEL TREASURY EDITION
THE HULK ON THE RAMPAGE!
 \$2.50
 EDITION OF TEST MONSTER!

SPECIAL COLLECTOR'S EDITION
THE SPECTACULAR SPIDER-MAN
 \$3.00
 A DELUXE EDITION OF SPIDY'S GREATEST TOGS!

MARVEL TREASURY EDITION
CONAN THE BARBARIAN
 \$3.00
 A DELUXE LIMITED EDITION OF THE WORLD'S MOST SAVAGE HERO!

IN RESPONSE TO THOUSANDS OF REQUESTS, WE BRING YOU THESE BOMBASTIC BACK-ISSUES OF MARVEL'S MOST COLOSSAL COLLECTOR'S ISSUES! BUY ONE, TWO OR MORE... DON'T MISS OUT ON THE GREATEST COMICS SINCE THE INVENTION OF THE FOUR-COLOR PRESS!

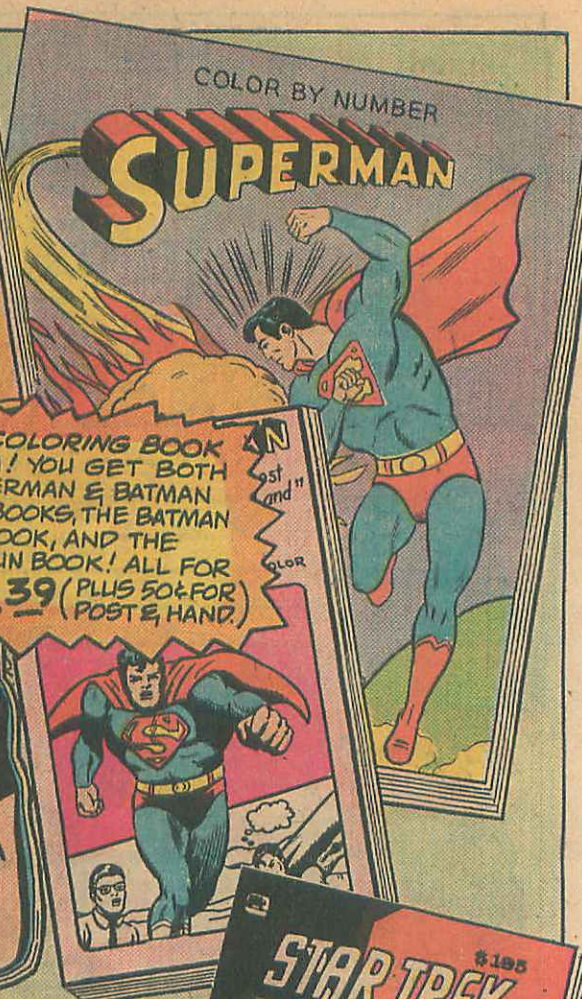
ALL PRICES INCLUDE POSTAGE AND HANDLING!

SPECIFY TITLE ON ORDER FORM.

GIANT SIZE GREATNESS!



FANS OF OL' MARVEL UNITE!
 HERE'S YOUR CHANCE TO CATCH UP ON THE MOST
 MARVELOUS FANZINE OF ALL--FOOM! BUT, ACT FAST OR
 THEY'LL BE GONE! #1--\$3.00 #2--\$2.00 #3,5,6,7,8,9,10,11, AND 13 ALL ONLY
 \$1.25 EACH. (ALL PRICES INCLUDE POSTAGE & HANDLING.)



IT'S A COLORING BOOK BONANZA! YOU GET BOTH THE SUPERMAN & BATMAN COLORING BOOKS, THE BATMAN SMALL BOOK, AND THE STICKER FUN BOOK! ALL FOR ONLY \$2.39 (PLUS 50¢ FOR POST. & HAND.)



GET THE SPIDER-MAN COLORING BOOK, STICK-ON BOOK, AND TWO ALL-NEW SPIEY PUZZLES! ALL FOR ONLY: \$2.19 PLUS 50¢ POST. & HAND. HR 200



A STAR TREK SPECIAL! FEATURING THE GREATEST STAR TREK COMIC BOOK ADVENTURES! ONLY \$1.95 PLUS 50¢ POSTAGE & HANDLING. 'NUFF SAID!

YOUR SUPERHERO ORDER FORM
FREE WITH EVERY ORDER OVER \$10.00--A SURPRISE GIFT WORTH
AT LEAST \$1.00. WITH EVERY ORDER OVER \$25.00--10% DISCOUNT

DESCRIPTION AND MERCHANDISE NUMBER	PRICE INCLUDE P. & H.	QUAN TITY	TOTAL DOLLARS
EX. WEB SHOOTER HR66	\$2.58	1	\$2.58

SHIRT SIZES _____ TOTAL _____
 KIDS S(6-8) M(10-12) L(14-16)
 ADULTS S, M, L, XL
 SWEATSHIRTS IN KID SIZES ONLY
 CHARGE MY MASTERCHARGE A/C # _____ OVER \$25.00
 BANK AMERICARD A/C # _____ SUBTRACT 10%
 EXPIRATION DATE _____ TOTAL REMITTANCE _____

DESCRIPTION AND MERCHANDISE NUMBER	PRICE INCLUDE P. & H.	QUAN TITY	TOTAL DOLLARS

SHIRT SIZES _____ TOTAL _____
 KIDS S(6-8) M(10-12) L(14-16)
 ADULTS S, M, L, XL
 SWEATSHIRTS IN KID SIZES ONLY
 CHARGE MY MASTERCHARGE A/C # _____ OVER \$25.00
 BANK AMERICARD A/C # _____ SUBTRACT 10%
 EXPIRATION DATE _____ TOTAL REMITTANCE _____

MAIL TO: SUPERHERO MERCHANDISE
P.O. BOX 771
DOVER, N.J.
ATT. DEPT. MO 3

FROM: NAME _____ AGE _____
STREET _____
CITY _____
STATE _____ ZIP _____

CHECK HERE IF
YOUR ADDRESS IS
DIFFERENT FROM
THE ONE THIS BOOK
WAS MAILED TO.

MAIL TO: SUPERHERO MERCHANDISE
P.O. BOX 771
DOVER, N.J.
ATT. DEPT. MO 3

FROM: NAME _____ AGE _____
STREET _____
CITY _____
STATE _____ ZIP _____

CHECK HERE IF
YOUR ADDRESS IS
DIFFERENT FROM
THE ONE THIS BOOK
WAS MAILED TO.

YOUR SUPERHERO ORDER FORM
 FREE WITH EVERY ORDER OVER \$10.00---A SURPRISE GIFT WORTH
 AT LEAST \$1.00. WITH EVERY ORDER OVER \$25.00--10% DISCOUNT

DESCRIPTION AND MERCHANDISE NUMBER	PRICE INCLUDE P. & H.	QUAN TITY	TOTAL DOLLARS
EX. WEB SHOOTER HR66	\$2.58	1	\$2.58

SHIRT SIZES
 KIDS S(6-8) M(10-12) L(14-16)
 ADULTS S, M, L, XL
 SWEATSHIRTS IN KID SIZES ONLY
 CHARGE MY MASTERCHARGE A/C # _____
 BANK AMERICARD A/C # _____
 EXPIRATION DATE _____

TOTAL _____
 OVER \$25.00
 SUBTRACT 10% _____

TOTAL REMITANCE _____

DESCRIPTION AND MERCHANDISE NUMBER	PRICE INCLUDE P. & H.	QUAN TITY	TOTAL DOLLARS

SHIRT SIZES
 KIDS S(6-8) M(10-12) L(14-16)
 ADULTS S, M, L, XL
 SWEATSHIRTS IN KID SIZES ONLY
 CHARGE MY MASTERCHARGE A/C # _____
 BANK AMERICARD A/C # _____
 EXPIRATION DATE _____

TOTAL _____
 OVER \$25.00
 SUBTRACT 10% _____

TOTAL REMITANCE _____

MAIL TO: **SUPERHERO MERCHANDISE**
P.O. BOX 771
DOVER, N.J.
ATT. DEPT. MO 3

FROM: NAME _____ AGE _____
STREET _____
CITY _____
STATE _____ ZIP _____

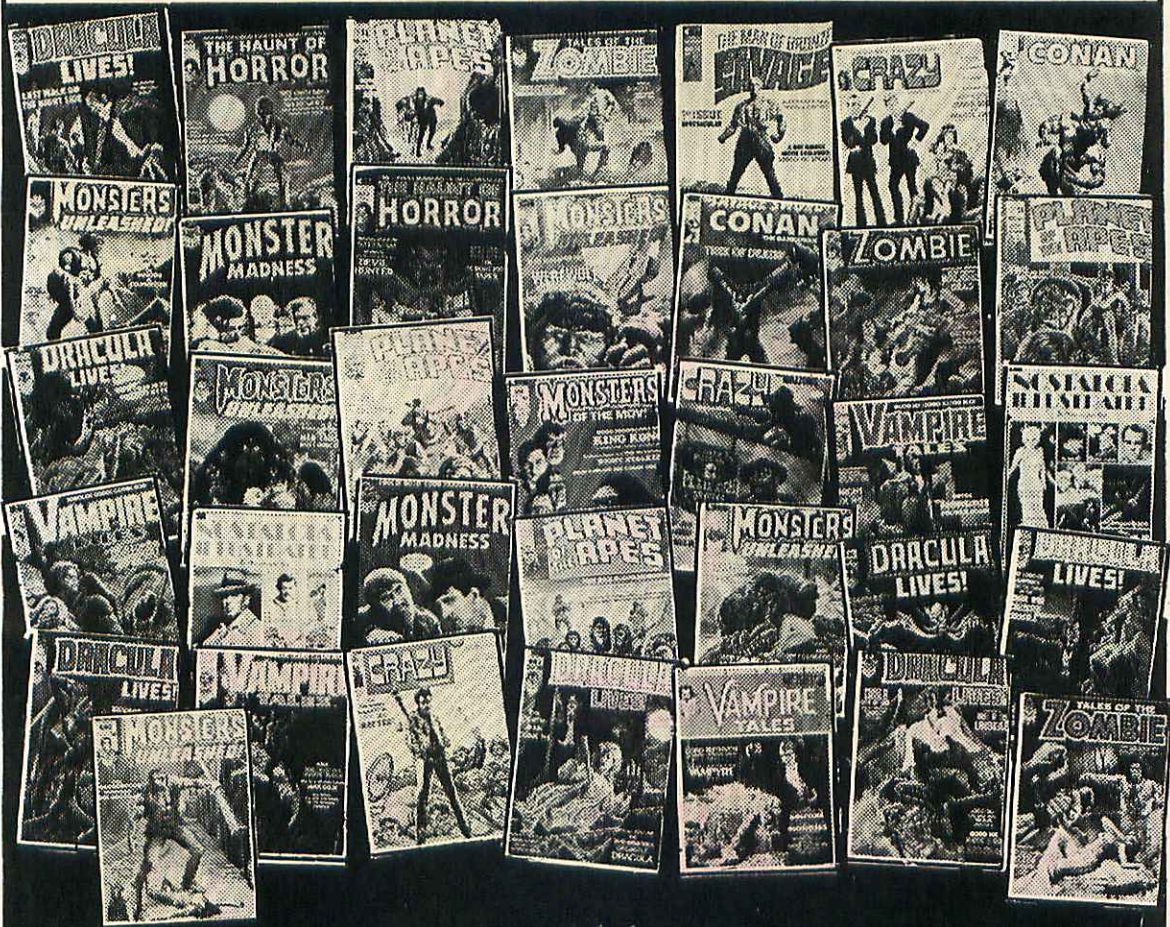
CHECK HERE IF
YOUR ADDRESS IS
DIFFERENT FROM
THE ONE THIS BOOK
WAS MAILED TO.

MAIL TO: **SUPERHERO MERCHANDISE**
P.O. BOX 771
DOVER, N.J.
ATT. DEPT. MO 3

FROM: NAME _____ AGE _____
STREET _____
CITY _____
STATE _____ ZIP _____

CHECK HERE IF
YOUR ADDRESS IS
DIFFERENT FROM
THE ONE THIS BOOK
WAS MAILED TO.

BACK ISSUE BONANZA!



Vampire Tales #1.....\$3.00	Deadly Hands of Kung Fu #9....\$2.00	Marvel Preview - Blade #3.....\$2.00
Vampire Tales #3.....\$2.00	Deadly Hands of Kung Fu #10...\$2.00	Monsters of the Movies Annual.\$2.00
Vampire Tales #4.....\$2.00	Deadly Hands of Kung Fu #11...\$2.00	Marvel Movie Premiere #1.....\$2.00
Vampire Tales #5.....\$2.00	Deadly Hands of Kung Fu #12...\$2.00	
Vampire Tales Annual.....\$1.75	Deadly Hands of Kung Fu #14...\$2.00	
Dracula Lives #3.....\$2.50	Savage Sword of Conan #5.....\$3.50	Nostalgia #1.....\$3.00
Dracula Lives #4.....\$2.50	Savage Sword of Conan #7.....\$3.00	Nostalgia #2.....\$2.00
Dracula Lives #6.....\$2.50	Savage Sword of Conan Annual..\$1.75	Nostalgia #3.....\$2.00
Dracula Lives #7.....\$2.50		Nostalgia #4.....\$2.00
Dracula Lives #8.....\$2.00	Savage Tales - Conan #2.....\$8.00	Nostalgia #7.....\$2.00
Dracula Lives #9.....\$2.00	Savage Tales - Conan #4.....\$4.00	Nostalgia #8.....\$2.00
Dracula Lives #10.....\$2.00	Savage Tales - Kazar.....\$1.75	
Dracula Lives #11.....\$2.00		
Legion of Monsters #1.....\$2.00	Monsters Unleashed #2.....\$3.00	Planet of the Apes #1.....\$3.50
Masters of Terror #1.....\$2.50	Monsters Unleashed #3.....\$3.00	Planet of the Apes #3.....\$3.50
Masters of Terror #2.....\$2.50	Monsters Unleashed #4.....\$2.00	Planet of the Apes #5.....\$3.00
Doc Savage #1.....\$3.00	Monsters Unleashed #5.....\$2.00	Planet of the Apes #6.....\$2.50
Doc Savage #2.....\$2.50	Monsters Unleashed #6.....\$2.00	Planet of the Apes #7.....\$2.50
		Planet of the Apes #8.....\$2.50
Tommy.....\$3.00	Crazy #2.....\$3.00	Planet of the Apes #9.....\$2.00
Unknown Worlds of S.F.#1.....\$3.00	Crazy #3.....\$2.50	Planet of the Apes #10.....\$2.00
	Crazy #4.....\$2.00	Planet of the Apes #11.....\$2.00
	Crazy #6.....\$2.00	Planet of the Apes #12.....\$2.00
		Planet of the Apes #15.....\$2.00

All Prices Include Postage And Handling
Specify Titles and Issue Number on Order Form

INTRODUCING--THE SUPER-HERO

BABY BRIGADE!

(SUPER BABY RAG DOLLS!)

YOU'LL LOVE 'EM! THEY'RE SO CUTE, THEY MAKE DONNY AND MARIE OSMOND SEEM LIKE ALICE COOPER! THESE TINY TOTS ARE SO TERRIFIC THEY MAY EVEN GET THEIR OWN COMIC BOOK! SO, ADOPT ONE TODAY!



HR1B4

HR1B5

EACH ONLY

\$4.95 (PLUS 50¢ FOR POSTAGE AND HANDLING).

CHOOSE FROM

- BAT-MITE •
- CAP AMERICA •
- SUPER BABY •
- WONDER GIRL •
- SPIDER-BOY •
- LIL' SHAZAM •

GODD GRIEF!



DC116

DC118

DC118

DC115

PARTY FUN!

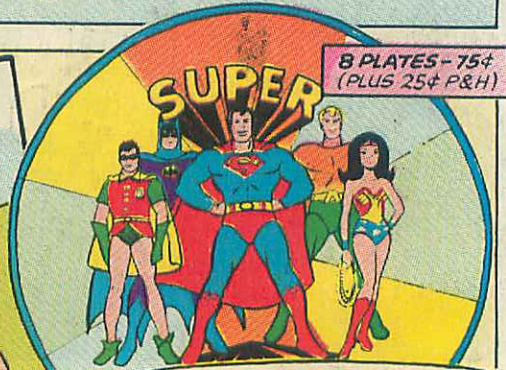
TABLECLOTH--\$1.25
(PLUS 25¢ FOR P&H)

8 PLATES--75¢
(PLUS 25¢ P&H)

11"X17" PLASTIC PLACEMATS--\$1.25 (PLUS 25¢ P&H) EACH.

SUPER FRIENDS

8-9 OZ. CUPS--69¢ (PLUS 25¢ P&H)



SUPER FRIENDS



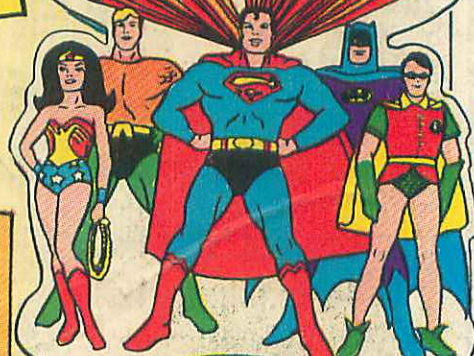
20 NAPKINS--75¢ (PLUS 25¢ P&H)

IT'S YOUR PARTY-- AND THE SUPER FRIENDS ARE HERE TO HELP YOU A GREAT TIME!

SPECIAL OFFER!

SUPER FRIENDS PARTY SET
GET ONE TABLECLOTH,
3 PACKS OF CUPS
2 PACKS OF NAPKINS
AND ONE CENTERPIECE
ALL FOR ONLY--

\$8.49 (PLUS \$1.00 FOR POSTAGE AND HANDLING).



12" CENTERPIECE--\$1.50 (PLUS 25¢ P&H)