

THE SUPERHERO MERCHANDISE CATALOG



FUN FOR ALL AGES!

**THIS IS IT!
THE TREASURE
YOU'VE BEEN
WAITING
FOR!**

GIVE A MEDALLION TO THE ONE YOU LOVE! EVEN IF IT'S YOURSELF!

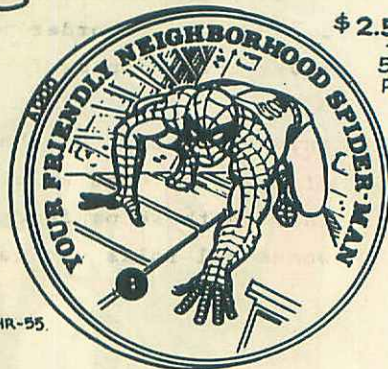
AND, FOR THAT MATTER,
MAYBE YOU'VE GOT AN
ENEMY WHO COULD STAND
A SMIDGEN OF SARTORIAL
SELF-IMPROVEMENT...

Okay, tigers! Once again, your blushing Pullpen buddies offer you the twin treasures you've been clamoring for—Marvel's own official *SPIDER-MAN* and *CONAN* medallion coins...featuring three-dimensional sculptured images of everybody's favorite web-slinger or the greatest sword-and-sorcery hero of them all! And wait'll you dig on the bombastic bits of Marvel memorabilia on the flip sides of these cavortin' coins!

And, just because we love you, we're also making available a nifty 24" long necklace chain so that you can proudly display your magnificent medallion. (Unless, of course, you were planning on locking yours away in a safety vault and not share its unparalleled splendor with your fellow man!)

So order your medallion today, o Keeper of the Flame! Give it to that marvelous Mister or Ms. who's captured your heart—or wear it yourself! You don't want to feel undressed the next time you make the scene at a comics convention, do you?!

- **SOLID BRONZE!**
- **HAND-ANTIQUED!**
- **INDIVIDUAL REGISTERED!**
- **SERIAL NUMBER!**



\$2.50
+
50¢
POSTAGE
AND
HAND-
LING

HR-55



HR-56

\$2.50
+
50¢
POSTAGE
AND
HANDLING

NECK
CHAIN

HR-58



KEY
CHAIN
HR-59

\$1.50
+
50¢
POSTAGE
AND
HANDLING

(COIN NOT
INCLUDED)

\$1.50
+
50¢
POSTAGE AND
HANDLING

ALSO—FOR THE
TRUE COLLECTOR
AVAILABLE IN
STERLING SILVER \$15.
14 K GOLD ON
STERLING SILVER \$20.



WELCOME TO THE WONDERFUL WORLD OF **MIGHTY MARVEL GOODIES!**

In answer to countless thousands of requests (from Charlie Countless and Theodore Thousands), Superhero Enterprises Inc. has lumped together almost every merry mixed-up Marvel product in this colorful, easy-to-use booklet, just for you-- out of the kindness of their hearts and the greed of their soul!

Incidentally, one of the items in this book is my own personal favorite. I've a hunch you'll be able to guess which it is when you see it. I don't wanna give you too many hints, but be sure to order it in the right size-- and don't get gravy stains on my face!

Anyway, whether you buy just one ginchy gizmo-- or a zillion of 'em-- or none at all-- I know you'll enjoy browsing through these pandemonius pages, brought to you by the same wonderful folks who gave you the San Francisco earthquake!

PUBLISHER: IVAN SNYDER

EDITOR/WRITER: DUFFY VOHLAND

PRODUCTION MANAGER: LENNY GROW

CO-WRITER: SCOTT EDELMAN

ARTISTS:

**DAN ADKINS, BRIAN MOORE
RON WILSON AND HOWARD BENDER**

LETTERING:

**ANNETTE KAWECKI, JIM NOVAK AND
IRV WATANABE**

COLORISTS:

PHIL RACHELSON AND MICHELE WOLFMAN

OUR GUARANTEE

ANY ORDERS POSTMARKED BY
DEC. 10 AND NOT RECEIVED BY
YOU IN TIME FOR CHRISTMAS
MAY BE RETURNED FOR A FULL
REFUND.

IF YOU ARE DISSATISFIED WITH
ANY MERCHANDISE ORDERED
YOUR MONEY WILL BE PROMPTLY
REFUNDED UPON RETURN OF THE
MERCHANDISE.

The Superhero Merchandise Catalogue is published by Superhero Enterprises Inc. Office of Publication is Post Office Box 777, Dover, New Jersey, 07801. Characters © 1975 by Marvel Comics Group, and entire contents © 1975 by Super-Hero Enterprises Inc. No similarity between any of the names, characters, persons, and/or institutions in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. All rights reserved.

LISTEN TO THE ALBUM, THEN BE YOUR OWN...
REFLECTION OF A SUPER-HERO!

THAT'S
 RIGHT, FRANTIC
 ONE---NOW YOU CAN
 SEE ONE OF YOUR
 FAVORITE SUPER-HEROES
 EVERYTIME YOU SEE YOUR-
 SELF! AND THEY'RE GREAT
 FOR ANYWHERE IN YOUR
 HOME! THREE FANTASTIC
 SIZES TO CHOOSE FROM,
 SO DON'T JUST ORDER
 ONE--ORDER ALL OF 'EM!
 (THEY MAKE SUPER
 CHRISTMAS
 GIFTS, TOO!)



SPIDER-MAN
 (8" x 10")
 \$ 4.95 + .50 +
 POSTAGE AND
 HANDLING
 HR-78

DR. STRANGE
 (11" x 14")
 \$ 9.95 + .50 +
 POSTAGE AND
 HANDLING
 HR-79

SPIDER-MAN
 (12" x 18")
 \$ 13.50 + .75 +
 POSTAGE AND
 HANDLING
 HR-80

NEW!

AND JUST 'CAUSE WE LOVE YA,
HERE'S ANOTHER PAGE OF
GINCHY GOODIES!

DID YOU EVER GED MAD
WHEN SOMEONE TOLD YOU
TO GO FLY A KITE? WELL,
NOW YOU HAVE A REASON TO
WANT TO--THE SPIDER-MAN
KITE!

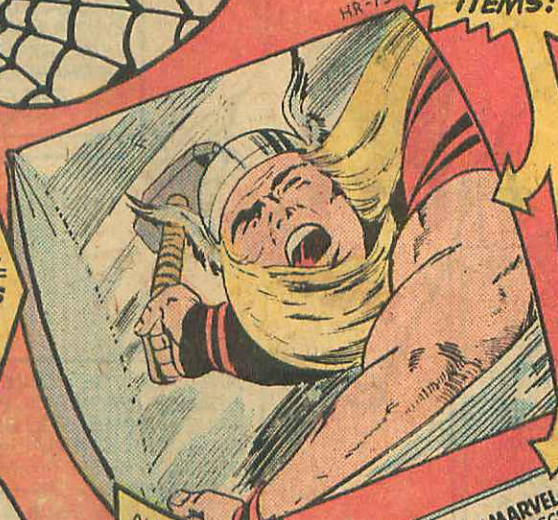
ONLY \$2.29 (PLUS 40¢
POSTAGE AND HANDLING)

**COLLECTOR'S
ITEMS!**

AND FOR THOSE
MORE-FORMAL
OCCASIONS, WE
HAVE A BRAND-
NEW ITEM:
**MIGHTY MARVEL
TIES!**

TALK ABOUT
SNAZZY, AND
AT ONLY \$3.48
(PLUS 50¢ POSTAGE
AND HANDLING),
THEY'RE A SUPER-
BARGAIN!

AND TO REST YOUR
WEARY HEAD AFTER
YOU'RE DONE STEP-
PIN' OUT (WEARIN' A
MARVEL TIE, NATCH),
WE HAVE A COUPLE OF
PANORAMIC PILLOWS
FEATURING THOR OR
SPIDER-MAN.
ONLY \$1.00 APIECE
(PLUS 25¢ POSTAGE
AND HANDLING).



NEW!

**HUMAN
TORCH**

**MASTER OF
KUNG FU**

SPIDER-MAN

**DOCTOR
STRANGE**

AND HERE'S A
REAL COLLECTOR'S
ITEM--THE SKETCH
PAD FROM THE
ORIGINAL MERRY
MARVEL MARCHING
SOCIETY! WOW!
AND THE PRICE IS ONLY
\$1.00 PLUS 25¢ POSTAGE
AND HANDLING FOR
FIVE BIG PADS!

THE MERRY MARVEL MAR
OFFICIAL SCRIBBL
PAD

* TIES NOT PICTURED:
DAREDEVIL
POWER MAN
THE HULK

HR-686

HR-688

HR-694

HR-690

HR-692
HR-695
HR-690

PUT **THE HULK** UNDER SOMEONE'S CHRISTMAS TREE!

*OR ANY OF THESE OTHER MERELY MAGNIFICENT
MARVEL MASTERWORKS.

THE GREATEST GIFTS
EVER TO GRACE ANY-
ONE'S CHRISTMAS TREE!
MIGHTY MARVEL
T-SHIRTS FEATURING
SPIDER-MAN, THOR,
CAPTAIN AMERICA, THE
HULK, AND THE LATEST,
PERHAPS GREATEST OF
ALL: THE FANTASTIC
FOUR.

ONLY \$3.49*
FOR THE
ADULT-SIZE
T-SHIRT,
\$2.50* FOR
THE KID-SIZE
T-SHIRT
AND \$4.50*
FOR THE
KID-SIZE
SWEATSHIRT.
PLUS 50¢ FOR
POSTAGE AND
HANDLING.

AND, FOR THE COOLER-
HEADED AMONG YA, WE
HAVE A BOMBASTIC BUNCH
OF SUPER SWEAT-SHIRTS,
STARRING THREE OF MARVEL'S
MIGHTIEST HEROES--SPIDER-
MAN, THE HULK, AND
CAPTAIN AMERICA!

HMM...I WONDER IF THE
COLOR WOULD **CLASH** WITH
RUDOLPH'S NOSE IF I GOT
HIM A **HULK** T-SHIRT
TO WEAR?

NEW!

AND TO COMPLETELY STUN-
BOGGLE YA, HERE'S A WHOLE,
BRAND NEW IDEA IN T-SHIRTS
--SOME OF MARVEL'S ALL-TIME
GREATEST COVERS!



WEAR WHAT
A **SUPER-HERO**
WEARS!

THIS IS SPIDER-MAN TALKIN' (AS IF YOU DIDN'T KNOW!) EVER WONDER WHAT A SWINGIN' SUPER-HERO WEARS WHEN HE'S HOME JUST RELAXING AND NOT CHASIN' SOME BADDIE? WELL, NOW WE KNOW-- SO GET ONE OF THESE TITANIC T-SHIRTS AND BE IN THE SAME SUPERIOR CLASS AS CAPTAIN AMERICA AND ME! (WHY, EVEN THE HULK TURNED GREEN WITH ENVY WHEN HE SAW ONE!)

PRICES:

\$2.95 FOR KIDS

PLUS 50¢ FOR POSTAGE
AND HANDLING.

\$3.50 FOR ADULTS

PLUS 50¢ FOR POSTAGE
AND HANDLING.

ORDER FAST!

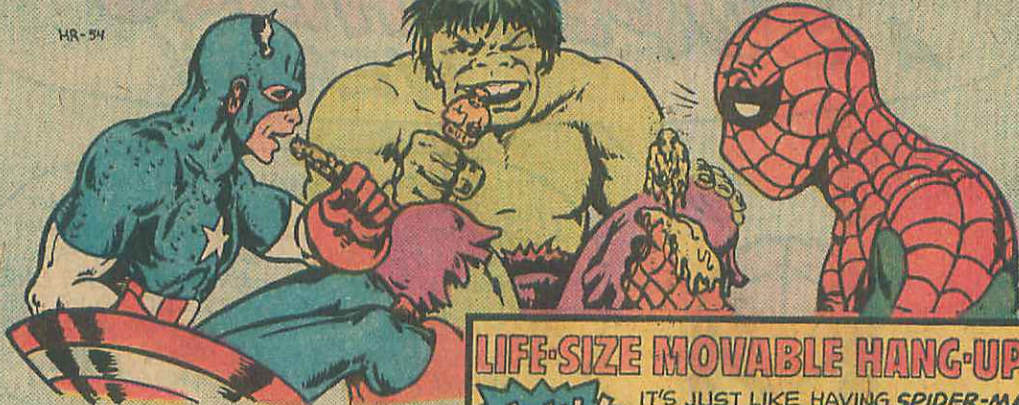
BE THE HIT
OF THE NEIGHBORHOOD
WITH THE ALL-NEW

**STAN LEE
T-SHIRT!**



COOL IT...WITH MARVEL FREEZESICLES!

HR-54



JUST WHEN YOU THOUGHT MARVEL HAD EXHAUSTED ITS SUPPLY OF CATAclysmic KNICKKNACKS, HERE'S THE FIFTIETH NEW IDEA OF ALL--**MARVEL FREEZESICLE MOLDS!** YOU GET SIX MAGNIFICENT MOLDS--TWO EACH IN THE SHAPE OF ONE OF YOUR MARVEL FAVORITES: THE AMAZING **SPIDER-MAN**, THE INCREDIBLE **HULK**, AND (WHO ELSE BUT) **CAPTAIN AMERICA!** ORDER YOURS TODAY--BEFORE THEY SELL OUT!

ONLY \$3.29--PLUS 89¢ FOR POSTAGE AND HANDLING!

SUPER-SALE!

IF YOU HAVEN'T ALREADY ORDERED ONE OF THESE BOMBASTIC **BELT BUCKLES**, YOU'RE IN LUCK--THEY'RE ON SALE AT A REDUCED RATE OF ONLY \$3.49 (PLUS 50¢ POSTAGE AND HANDLING!).

YOU CAN CHOOSE FROM CAPTAIN AMERICA, CONAN, THE THING, SILVER SURFER, OR THE ONES PICTURED.

HR-42, HR-45,
HR-43, HR-47



HR-41



HR-46



HR-44

LIFE-SIZE MOVABLE HANG-UPS!

NEW!

IT'S JUST LIKE HAVING **SPIDER-MAN** (OR A GARRALDUS **GORILLA** FROM THE **PLANET OF THE APES**) RIGHT IN YOUR OWN LIVING ROOM! HAVE FUN TELLING YOUR FRIENDS ON THE PHONE THAT **SPIDEY** OR AN **APE** IS STANDING RIGHT NEXT TO YOU. GREAT FOR CLUBHOUSE DOOR!

ONLY \$3.50 EACH
PLUS 75¢ POSTAGE
AND HANDLING!

ALMOST
6' TALL



HR-81

HR-82

AND IF YOU DON'T WANT TO COOL IT WITH THE **FREEZESICLES** YOU CAN ALWAYS WARM IT WITH HOT CHOCOLATE IN A **MIGHT MARVEL MUG**. IT MAY NOT TASTE MUCH BETTER, BUT IT'S SURE MORE FUN TO LOOK AT!

\$2.98 AND 39¢
POSTAGE AND
HANDLING



HR-77

MARVEL COMIC CON 1975!

**WERE
YOU
THERE?**

PROGRAM
BOOK
*\$2.00

HR-76C



MIGHTY MARVEL COMICON 1975!



BUTTON
*.50¢

HR-76A

**WARNING: I BRAKE FOR
MARVEL SUPERHEROES!**

BUMPER
STICKERS
*2 for \$1.00

HR-76

**ORDER
FAST - THESE ARE
IN LIMITED SUPPLY!**

TEE SHIRT
ONLY \$2.50
FOR BOYS
\$3.95 FOR
MEN (S-M-L)

PLUS 50¢ FOR POSTAGE
AND HANDLING

POSTER
*\$2.00
HR-76B

**SATURDAY, MARCH 22 - MONDAY, MARCH 24
HOTEL COMMODORE, PARK AVENUE & 42 STREET
MARVEL MARCHES ON!**

FULL COLOR POSTER BY JOHN BUSCEMA & JOE SINNOTT

IF NOT YOU CAN STILL
SHARE IN THE FUN AND
SPIRIT OF THE CON BY
ORDERING THIS PULSATING
PARAPHERNALIA! AND IF YOU
ORDER THE WHOLE KIT, FOR
A MERE \$6.95 WE'LL THROW
IN FOR FREE THE MARVEL
CON SHOPPING BAG AND
EVENTS LIST.

*PLUS 25¢ FOR POSTAGE AND
HANDLING FOR EACH ITEM
AND 79¢ FOR KIT



THE MARVEL EXPLOSION OF FUN IS



THE
SPIDER-MAN
STUNT
CYCLE
HR-14



\$1.49
AND 49¢
POSTAGE
AND
HANDLING

THE SPIDEY
SQUIRT GUN
HR-13

\$2.69
AND 49¢
POSTAGE
AND
HANDLING

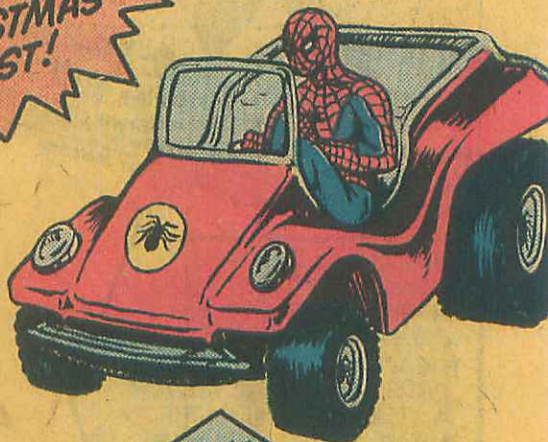
HR-5



SOMETHING
FOR
EVERYONE
ON YOUR
CHRISTMAS
LIST!



BIKE
HORN



\$6.49
AND 50¢
POSTAGE
AND
HANDLING

THE SPIDERMOBILE HR-16

HERE!

HR-17
THE SPIDEY COPTER

\$1.89 AND 39¢
POSTAGE AND
HANDLING

\$1.39
AND 29¢
POSTAGE
AND
HANDLING

SPIDER-MAN

THE SPIDER
PLANE
HR-74

**ACTION
AND
EXCITEMENT
FOR KIDS OF
ALL AGES!**

THE SPIDER-MAN PUZZLE HR-53

\$3.98
AND 50¢
POSTAGE AND
HANDLING

\$2.50
PER PACKAGE
PLUS 39¢
POSTAGE &
HANDLING

HR-51
SUPER-HERO
STICK-ONS

3 DIMENSIONAL MARVEL SUPERHEROES ACTION SCENES

The amazing Spider-Man! The Incredible Hulk! Captain America! And you create these lifelike situations yourself with these exciting new model kits. Each kit is 8-12" inches high with complete assembly instructions, background diorama, and a never-before-published comic book by Len Wein, John Romita and Herb Trimpe. Order today!



HR-10 SPIDER-MAN (\$2.70 plus 69¢ for postage and handling each)



HR-11 HULK



HR-11A CAPTAIN AMERICA

SPIDER-MAN WANTS YOU..!!

--TO TRY HIS SPIDEY WEB SHOOTER!

WHAT THE WELL-DRESSED SPIDER-FAN SHOULD WEAR!

I THINK I'LL STEAL SIX!

ONLY
\$2.19
PLUS 39¢
POSTAGE AND
HANDLING.

TRIGGER ACTION!
PRESS THE SPIDEY
RELEASE AND
WATCH IT ZAP!!

HR-66

HEAR A HERO!

ENJOY SCINTILLATING POWER-PACKED
AUDIO ADVENTURES OF YOUR
FAVORITE SUPER-HEROES!

HR-68

ONLY
\$1.49
EACH/PLUS 39¢
POSTAGE AND
HANDLING.

FANTASTIC
FOUR!

WEREWOLF
BY
NIGHT!

CAPTAIN
AMERICA AND
THE FALCON!

THE
HULK!

SPIDER-
MAN!

MAN-
THING!

FRANKEN-
STEIN!

EACH ROLLIKIN' PETER PAN RECORD COMES WITH
A CAPTIVATIN' COMIC SO YOU CAN READ ALONG!

THE BIGGEST ROCK EVENT OF THE DECADE!

HI, ROCK FANS! THIS IS STAN (MUSIC LOVER) LEE TALKIN' ATCHA! I'M HERE TO TELL YOU ABOUT THE LITTLE ITEM TO MY LEFT, "REFLECTIONS OF A SUPER-HERO!" IT'S NOT JUST FOR THE YOUNGER SET LIKE YOU MIGHT THINK! NO, IT'S AN HONEST-TO-AUNT-MAY ROCK-AND-ROLL ALBUM THAT ANY DISC JOCKEY WILL BE MORE THAN ANXIOUS TO PLAY! AND IT'S PRODUCED AND WRITTEN BY THE MIGHTY MUSICIANS AT CASHMAN AND WEST! DON'T MISS IT, TRUE BELIEVER--BE IN ON THE BEGINNING OF A REVOLUTION! AND IF YOU'RE WONDERING WHY I'M MAKING LIKE A DEE JAY HERE MYSELF--GUESS WHO'LL BE NARRATING THIS WHOLE AMAZING ALBUM? AWW...SOMEONE MUST'A TOLD YOU!

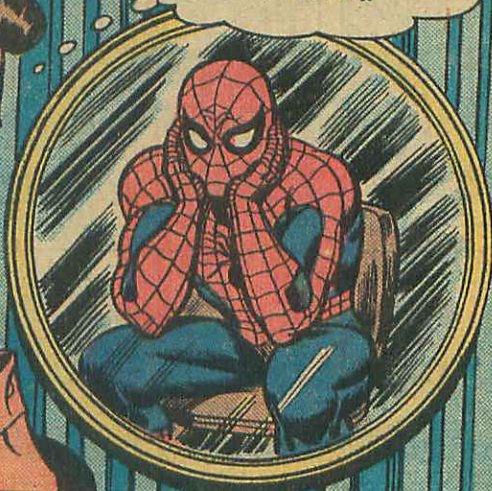
P.S. IF YOU THINK THE FRONT COVER IS SOMETHING ELSE, WAIT'LL YOU SEE WHAT WE'RE HITTING YOU WITH ON THE FLIP SIDE! IT'S GOT A PUNCH HARDER THAN THE THING FACIN' OFF AGAINST OL' DOC DOOM!



HR-67

REFLECTIONS OF A ROCK SUPER-HERO!

IT'S LIKE FIGHTING BOTH SIDES OF THE MIRROR!



AND HERE'RE
EXAMPLES OF THE
SUPER SONGS
ON THE ALBUM!

1. "NO ONE HAS A CRUSH ON PETER"
2. "TIME WILL SHOW ME THE WAY"
3. "COUNT ON ME"
4. "GWENDOLYN"
5. "A SOLDIER STARTS TO BLEED"
6. "HIGH WIRE"

AND MANY, MANY MORE!

\$6.98 + 39¢ FOR POSTAGE
AND HANDLING.

\$7.98 CASSETTE AND 8-TRACK
TAPE PLUS 50¢ POSTAGE
AND HANDLING.

BOMBASTIC BACK-ISSUE SALE!



Planet of the Apes #1



Planet of the Apes #3



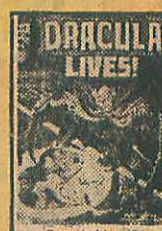
Planet of the Apes #4



Planet of the Apes #5



Dracula Lives! #3



Dracula Lives! #4



Dracula Lives! #6



Dracula Lives! #7



Dracula Lives! #8



Dracula Lives! #9



Dracula Lives! #10



Tales of the Zombie #2



Tales of the Zombie #3



Tales of the Zombie #5



Vampire Tales #1



Vampire Tales #3



Vampire Tales #4



Vampire Tales #5



Haunt of Horror #1



Haunt of Horror #2



Monsters of the Movies #1



Monsters Unleashed #2



Monsters Unleashed #3



Monsters Unleashed #4



Monsters Unleashed #5



Monsters Unleashed #6



Savage Sword of Conan #4



Savage Sword of Conan #5



Crazy #2



Crazy #3



Crazy #4



Monster Madness #1



Nostalgia #1



Nostalgia #2



Monster Madness #2



Doc Savage #1

**BACK
ISSUES**

MARVEL TREASURY EDITIONS

**YOU ASKED
FOR 'EM--
YOU GOT 'EM!!**

MARVEL TREASURY EDITION
THE SPECTACULAR SPIDER-MAN
\$3.00

MARVEL TREASURY EDITION
THE FABULOUS FANTASTIC FOUR
\$2.50

MARVEL TREASURY SPECIAL
GIANT SUPERHERO HOLIDAY GRAB-BAG
\$2.00

MARVEL TREASURY EDITION
THE MIGHTY THOR
\$2.00
A DELUXE LIMITED EDITION OF

MARVEL TREASURY EDITION
CONAN THE BARBARIAN
\$2.00

MARVEL TREASURY EDITION
THE HULK ON THE RAMPAGE!
\$2.00
A DELUXE LIMITED EDITION OF

MARVEL TREASURY EDITION
DOCTOR STRANGE
\$2.00
THE MOST MYSTIC HERO OF ALL

MARVEL TREASURY EDITION
THE SPECTACULAR SPIDER-MAN
\$2.00

MARVEL and DC present... MGM's MARVELOUS WIZARD OF OZ
\$2.00

SPECIAL COLLECTOR'S EDITION
SAVAGE FISTS OF KUNG FU
\$2.00
A DELUXE LIMITED EDITION OF MARVEL'S MASTERS OF THE MARTIAL ARTS!

MARVEL TREASURY EDITION
THE MIGHTY AVENGERS
\$2.00
A DELUXE EDITION OF EARTH'S MOST POWERFUL HEROES

PRICE INCLUDES POSTAGE AND HANDLING.

STAN (THE MAN) LEE
MUST PROUDLY
PROCLAIM THAT--

SON OF ORIGINS IS HERE!

HR-65

SON OF ORIGINS OF MARVEL COMICS

BY
STAN LEE



PLUS THE NEVER-BEFORE-
REPRINTED ORIGIN SAGA
OF THE SPACE-SOARING
SILVER SURFER!

LUXURY
COATED
COVER ONLY
\$6.95
PLUS 50¢
POSTAGE AND
HANDLING

DE LUXE
CLOTH BOUND
ONLY \$10.95
PLUS 50¢
POSTAGE AND
HANDLING

FEATURING
THE FAR-FLUNG
ORIGINS OF:

DAREDEVIL!

IRON MAN!

**THE UNCANNY
X-MEN!**

BEHIND-THE-SCENES SCOOPS AND AMUSING
ANECDOTES PROVIDED BY SMILING **STAN LEE!**

AND TO COUNT OFF THE DAYS
REMAINING TILL THE NEXT
ORIGINS BOOK, WE PRESENT--

THE 1976 MIGHTY MARVEL CALENDAR

HR-64



ONLY
\$3.95
PLUS 50¢
POSTAGE AND
HANDLING

IF YOU WERE
WITH US IN '75,
YOU WON'T DARE
MISS US IN '76!

AND JUST IN CASE YOU
SPENT THE LAST YEAR IN
LOWER SLOBOVIA, WE'RE
GIVING YOU ONE MORE
CHANCE TO
PURCHASE
THESE TWO
INIMITABLE
ITEMS!

MIGHTY MARVEL CALENDAR for 1975

HR-63



SPECIALLY
REDUCED TO
ONLY \$2.00
PLUS 50¢
POSTAGE AND
HANDLING

THE ORIGINS OF MARVEL COMICS

STARRING:
THE HUMAN
TORCH!
•
THE
INCREDIBLE
HULK!
•
THE AMAZING
SPIDER-MAN!
•
AND
STAN LEE
HIMSELF!



HR-62

LUXURY
COATED
COVER
ONLY
\$6.95
PLUS 50¢
POSTAGE AND
HANDLING.
DE-LUXE
CLOTH BOUND/
ONLY \$10.95
PLUS 50¢
POSTAGE AND
HANDLING.

**YOUR SUPERHERO ORDER FORM
FREE WITH EVERY ORDER OVER \$10.00 A SURPRISE GIFT
WORTH AT LEAST \$1.00!**

[illegible]

SHIRT SIZES
KIDS- S-(6-8), M-(10-12), L-(14-16)
ADULTS- S, M, L, XL
(SWEATSHIRTS IN KIDS SIZES ONLY)

GRAND TOTAL
(OVER \$20.00
SUBTRACT 10%)

[illegible]

SHIRT SIZES
KIDS- S-(6-8), M-(10-12), L-(14-16).
ADULTS- S, M, L, XL
(SWEATSHIRTS IN KIDS SIZES ONLY)

GRAND TOTAL
(OVER \$20.00
SUBTRACT 10%)

[illegible]

SHIRT SIZES
KIDS-S-(6-8), M-(10-12), L-(14-16)
ADULTS-S, M, L, XL
(SWEATSHIRTS IN KIDS SIZES ONLY)

GRAND TOTAL
(OVER \$20.00
SUBTRACT 10%)

MAIL TO: **SUPERHERO MERCHANDISE**
PO BOX 777
DOVER N.J. 07801
ATT: DEPT. MO.

FROM: NAME _____ AGE _____
STREET _____
CITY _____
STATE _____ ZIP _____

MAIL TO: **SUPERHERO MERCHANDISE**
PO BOX 777
DOVER N.J. 07801
ATT: DEPT. MO.

FROM: NAME _____ AGE _____
STREET _____
CITY _____
STATE _____ ZIP _____

MAIL TO: **SUPERHERO MERCHANDISE**
PO BOX 777
DOVER N.J. 07801
ATT: DEPT. MO.

FROM: NAME _____ AGE _____
STREET _____
CITY _____
STATE _____ ZIP _____

The Classic Monsters

Glow-in-the-dark model kits of some real horrors. Easy to assemble and paint. Chillingly lifelike. \$2.50 each plus 69¢ postage and handling.



DRACULA (HR-7)



FRANKENSTEIN (HR-9)



WEREWOLF (HR-8)

MONSTER MASKS

Change your face with your mood. Order one for a friend—or an enemy. Either way, these masks are a blockbuster bargain! Only \$2.79 plus 49¢ for postage and handling. HR-24-27 are \$3.99 plus 49¢ for postage & handling.



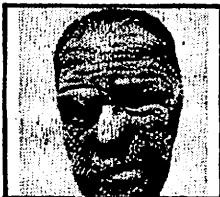
HR-26. OLD MAN.



HR-21. CREATURE.



HR-19. GOOF.



HR-23. MUMMY.



HR-20. HUNCHBACK.



HR-22. PHANTOM.



HR-27. DEVIL



HR-28. FRANKENSTEIN.

The Planet of the Apes Lives

You'll go ape over these amazingly lifelike models of movie and tv fame. \$3.29 plus 69¢ postage and handling.



CORNELIUS (HR-1)



DR. ZAIUS (HR-2)



GENERAL URSUS (HR-3)



GENERAL ALDO (HR-4)

HAVE A MARVEL CHRISTMAS!



STUFF A STOCKING WITH THESE FULLY POSABLE 8-INCH HIGH ACTION FIGURES!

EACH ONLY **\$3.39** PLUS 59¢ POSTAGE AND HANDLING

INTRODUCING THE **FALCON!** THE LATEST AND GREATEST MEGO DOLL!

STILL AVAILABLE!
• SPIDER-MAN!
• CAPTAIN AMERICA!
• THE LIZARD!
• IRON MAN!
• THE GREEN GOBLIN!
• THE INCREDIBLE HULK!



HR-18



HR-18C



HR-18B



HR-18D



HR-17



HR-15A

COLOR A COMIC CHARACTER!

KIT CONTAINS ONE 17"X 11½" SPIDER-MAN PORTRAIT PLUS TWO COVERS--ALL THREE JUST ITCHIN' TO BE COLORED!

HR-73

ONLY **\$4.95** PLUS 49¢ POSTAGE AND HANDLING

EACH KIT COMES WITH 6 COLORFUL BIC BANANA INK CRAYONS!

